



Going Solo: Getting Ready to Hang Your Own Shingle

A Certificate Program

OVERVIEW

This course is designed to assist attorneys in deciding whether they want to hang out their own shingle and start a solo practice. This course guides learners through an overview of many of the necessary considerations and steps to successfully start a solo practice.

During this course, participants will:

- Explore effective strategies and tactics for setting up their own practice.
- Brainstorm ideas of how to market their services.
- Troubleshoot common errors made in billing and finance.
- Locate resources designed to assist and support them in their first year.

The course is self-study education and participants can complete it at their own pace.

- The course is comprised of seven modules.
- Participants may be eligible to earn 7-10 CLE general credit hours in most jurisdictions.
- At the end of each module, you will be prompted to fill out a business plan template that you can use for your planning and decision-making.
- Upon completion of the required elements, participants will be issued a "Solo Practitioner" certificate from the American Inns of Court.

Course Work (*required for earning the certificate*)

- Module 01: Getting Started
- Module 02: Setting Up Shop
- Module 03: Managing Your Money
- Module 04: Building Your Reputation
- Module 05: Quality of Life and a Life of Quality
- Module 06: Being Part of a Professional Community
- Module 07: The Hard Stuff
- Watch videos, read articles and complete the business plan elements
- Complete the evaluation

Each module contains approximately one hour of on-demand content, including completion of the activities and adding to the business plan.