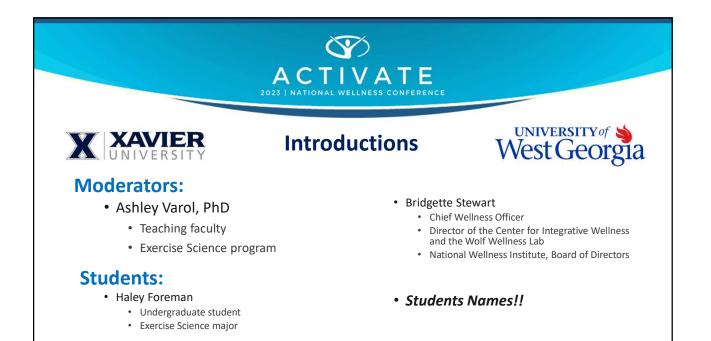


ACTIVATE the Future of our Field

A Reverse Panel Experience

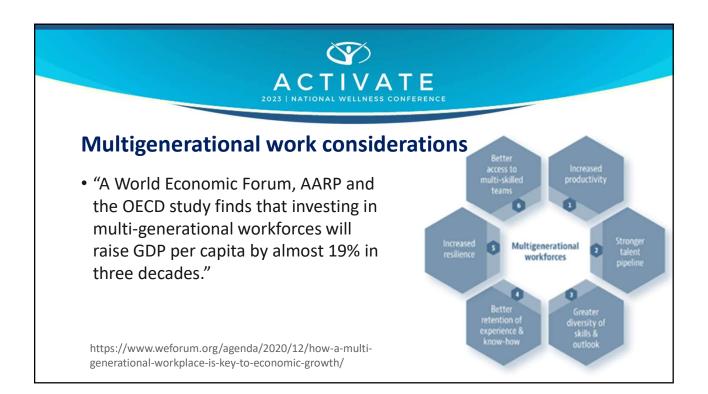
Ashley Varol, PhD & Bridgette Stewart w/Student Guests



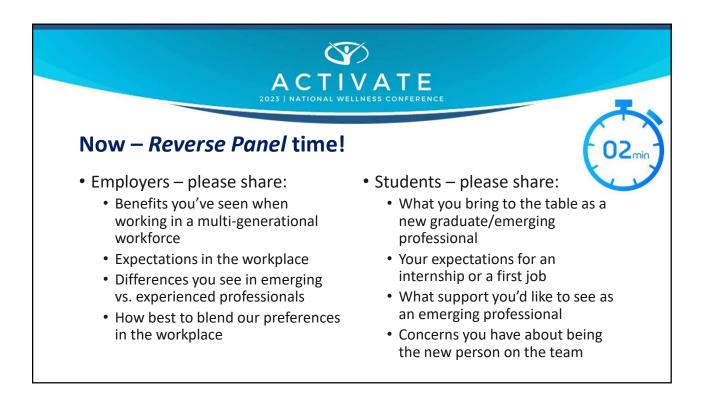


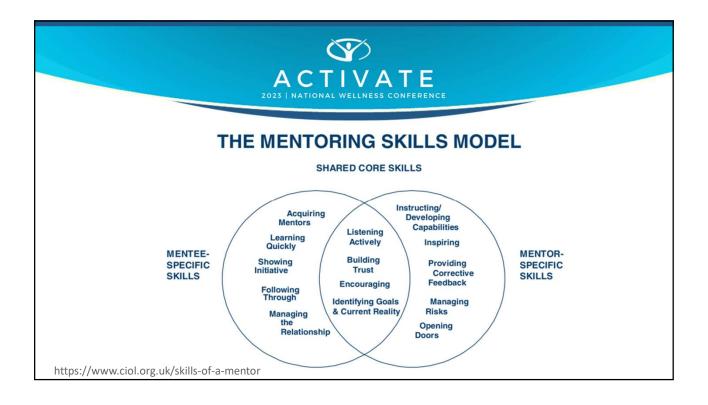


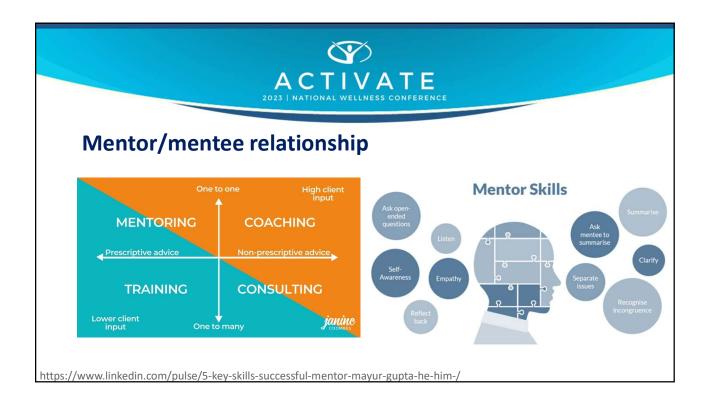
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ultigenerat	ional worl	c considera	tions	
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TRADITIONALISTS Pre-1945	BOOMERS 1946-1965	GEN X 1966-1977	MILLENNIAL 1978-1995	GEN 2020 After 1995
Experienced: Great Depression, WWI and II, GI Bill Work Is: An obligation Aspiration: Home ownership Changing Jobs: Stay for life Career Paths: Slow and steady	Experienced: Television, Moon Landing, Watergate, Vietnam War Work is: Expected Aspiration: Job security Changing Jobs: Loyal to employer: connecting to values Career Paths: Upward mobility	Experienced: MTV, Nintendo, PC's Work is: A difficult challenge Aspiration: Work-life balance; independence Changing Jobs: If necessary for compensation Career Paths: Need to know options now	Experienced: Natural disasters, diversity, mobile technology Work is: A means to an end Aspiration: Freedom and flexibility Changing Jobs: Is expected Career Paths: Switch frequently and fast	Experienced: Economic downturn, Global Warming Work is: Consistantly evolving Aspiration: Structure and stability Changing Jobs: Constantly Career Paths: Career "multitaskers"

















Thank you!

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