Know First. Act Faster.

Receive the earliest signals of breaking news

First Alert is Dataminr's solution for first response, and is the leading AI platform for real-time event detection using Publicly Available Information (PAI). Public sector organizations across the globe rely on First Alert to deliver breaking news alerts on emergency events, enabling the fastest response to public safety emergencies.

Built For You

First Alert notifies users about critical breaking news, customized to their interests, so that alerts reflect their specific information needs. Every level of an organization can benefit from First Alert's real-time AI platform:

- Receive faster cues on breaking news and events
- Improve situational awareness by receiving proactive alerts from across the public information landscape
- Tailor alerts to mission-relevant geographical regions, topics, and significance
- Customize settings from HQ to the field
- Receive rapid alerts by email and mobile notifications, or receive consolidated morning / evening digest emails
- Deploy easily across the organization

To learn more about how First Alert can help you know first and act faster, contact us at ps.sales@dataminr.com.

FIRST ALERT

powered by Dataminr

How First Alert Works

First Alert capitalizes on advances in artificial intelligence and data science to unlock the power of publicly available online information sources to discover and deliver the earliest signals of emerging events across the globe.

Publicly Available Information

First Alert processes billions of data units from across the public information landscape.

Advanced Information Processing

The AI platform can detect, cluster, and evaluate the earliest indications of relevant, high-impact events.

Tailored Alerting

First Alert delivers real-time alerts, aligned with user priorities and geographical interests.

First Alert in Action

First Alert processes PAI from more than 35,000 diverse data sources, translating from 100+ languages, to deliver the most relevent, actionable alerts that you can rely on to make critical decisions and respond faster.

Industrial Explosion in Downtown Houston, TX

Two killed, 18 people injured, and 48 people at temporary shelters after explosion in Houston, TX: Reporter Photo via social media.

24 January 2020

Tornadoes Hit Nashville, TN

Fire department responds to reports of approximately 40 structure collapses following tornado in Nashville, TN: Fire Dept Official Post via social media.

03 March 2020

Power Outages from Manhole Explosion in New York, NY

Nearly 400 residents without power after manhole explosion on Upper West Side in New York, NY: Local News Outlet via social media.

11 May 2020