

Introducing the Wellness Alliance!

The **National Wellness Institute (NWI)** and the **Wellness Council of America (WELCOA)** are officially merging to form the **Wellness Alliance!**

Starting in 2025, members will get the best of both organizations, harnessing more than 80 years of combined resources and solutions.



Exclusive Membership Benefits Include:

- WELCOA's 7 Benchmarks—Vetted, proven steps for building a successful wellness initiative
- Live and on-demand webinars
- Curated wellness news
- Models, frameworks, checklists, and assessments
- Discounts on events like the Annual Wellness Summit and the Art & Science of Health Promotion Conference
- Community-building forums
- Career center for wellness professionals
- Recognition for successful wellness programs
- Convenient source for continuing education credits (CEC)
- Discount on the Certified Wellness Practitioner exam
- Tools to support wellness initiatives, including NWI's Six Dimensions of Wellness

The Wellness Alliance is an affiliate of the International Foundation of Employee Benefit Plans.

The Wellness Alliance is excited to host the 2025 Annual Wellness Summit

August 18-21, 2025 | Austin, Texas

Join us for the ultimate event in wellness! Over 500 thought leaders, experienced practitioners, and industry experts will gain new strategies, make new connections, and access helpful resources needed to advance well-being for themselves, their workplaces, and the communities they serve.



WELCOA[★] +
WELLNESS COUNCIL OF AMERICA



Together, we are wellness.

Visit www.welcoa.org and
www.nationalwellness.org
for more information.



20-924

ED2410153