**KEYNOTE: Sustainability—a Catalyst for Global Innovation**

Presented on May 12, 2020

Presented by Alexa Dembek, Chief Sustainability Officer, DuPont

What is the role of the innovator?

* Respond to today’s challenges
* Look to a sustainable future

About DuPont

* Merged with Dow in 2019
* 218-year legacy but still behaves like a “startup” by keeping up with the market (speed-to-market.)
* Empowers the world with essential innovations to thrive

How to solve world’s challenges with speed?

* What are the essential innovations to focus on?
* Align our portfolio with trends driven by market + technology

Strategic outcomes:

* Align innovation strategy to drive value
* Impact change at scale with speed
* Increase resilience across value chains

Innovation Culture at DuPont

* Lead Courageously
* Manage Risks
* Maintain Strategic Perspective
* Seize Opportunities with SPEED
* Orient Externally
* Demonstrate Curiosity

Innovation is a key part of finding sustainability solutions.