



PRE-GAME MUSIC  
AKA DR. iTUNES



**ORTHODONTICS**



Me listening to music about selling drugs  
and killing people while i'm folding laundry





THE MOST  
MAGICAL  
JOB ON EARTH



ANIL J. IDICULLA, D.M.D. | [doctor@i-ortho.com](mailto:doctor@i-ortho.com) | 215.908.0008







TRUE LEADERS



FIRST TEAM

VS.


SECOND TEAM



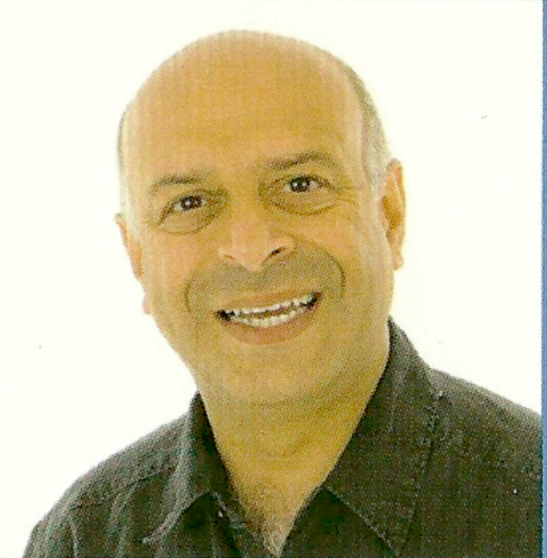


ORTHODONTICS

VIREN PATEL

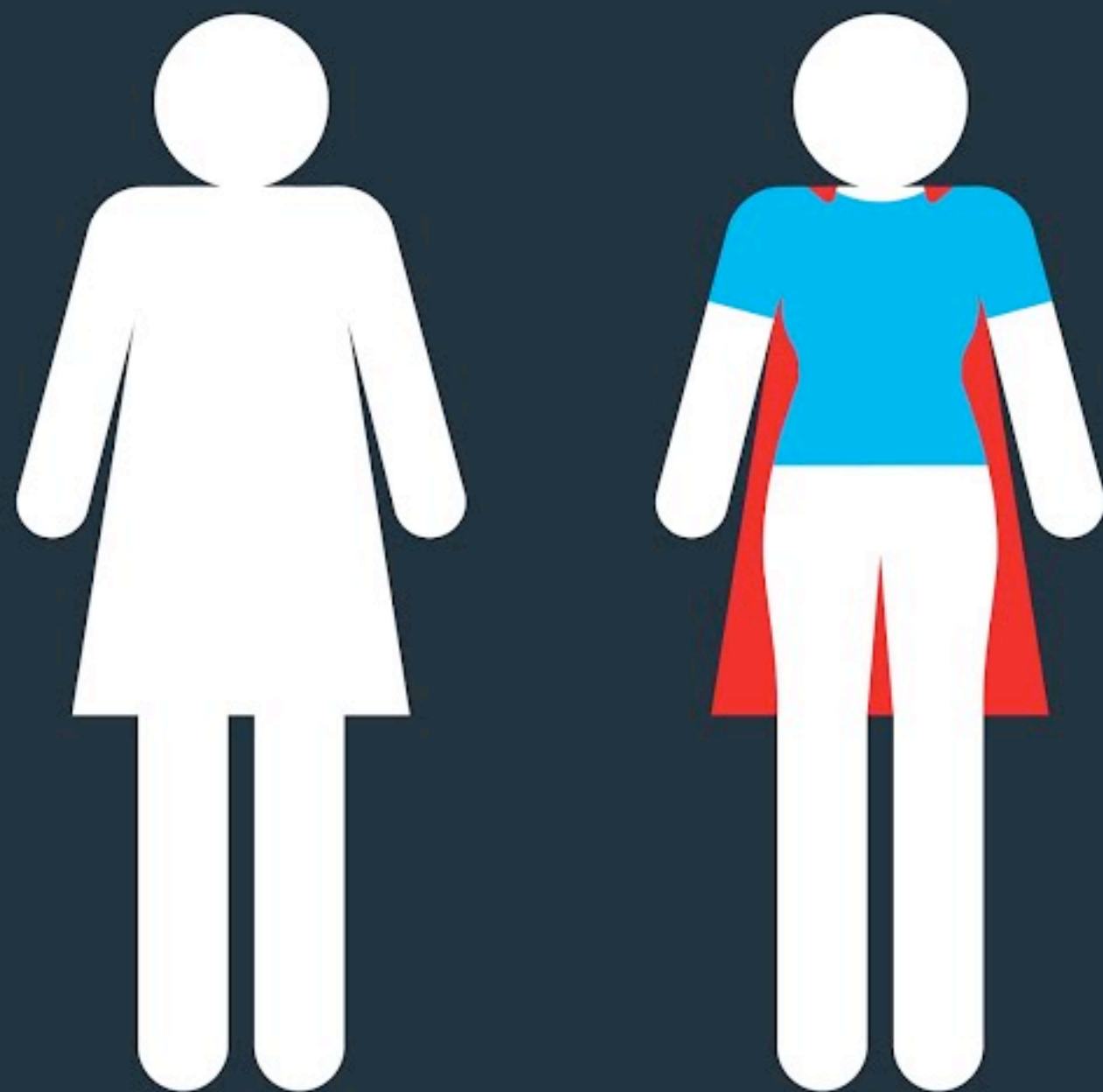


THE  
ORTHODONTIC  
CENTRE



**Viren Patel** BDS  
Member of the American  
Member of the British  
Member of the World

FOR ADULTS AND CHILDREN



**It was never a dress.**





**meh**

@bonehugsnirony

If a woman asks if you "notice anything new" tell her "I do, your beauty surprises me every day." Then continue thinking about velociraptors



**Zach Wallen**  
@Zach\_Wallen



I love baby boomers who say "kids don't even know how to write cursive" in a negative way like ok grandma you can't even turn your laptop on without getting 6 viruses and wiring half your retirement money to a Nigerian Prince









NO SMILE LEFT BEHIND



# CONGRATULATIONS

THIS CERTIFICATE ENTITLES YOU TO A

**SMILE MAKEOVER WITH I-ORTHO**

CALL 303.662.9000 TO SET UP YOUR APPOINTMENT.





ORTHODONTICS



ORTHODONTICS

Smiling is Contagious.  
**PASS IT ON.**

At i-Orthodontics, we believe in our team and the amazing work they do. We live by our motto, Live Life Smiling™ -- to make a positive difference in the lives we touch on a daily basis. We've created our #LiveLifeSmiling Award to recognize team members doing exceptional work. We strive to exceed your expectations at every turn and make your orthodontic journey a rewarding one! So, when an i-Orthodontics team member goes above and beyond during your orthodontic treatment, we'd love to hear about it. When you hand a #LiveLifeSmiling Award to one of our team members, it's a great way to show them -- and our entire team -- that we're doing a great job.

Simply tear off a card below and give it to an i-Orthodontics team member that has made your day! Your feedback is important to us and we thank you for taking the time to recognize the heart of our i-Orthodontics team.

THANK YOU  
for helping me  
#LiveLifeSmiling  
Keep up the good work!



ORTHODONTICS

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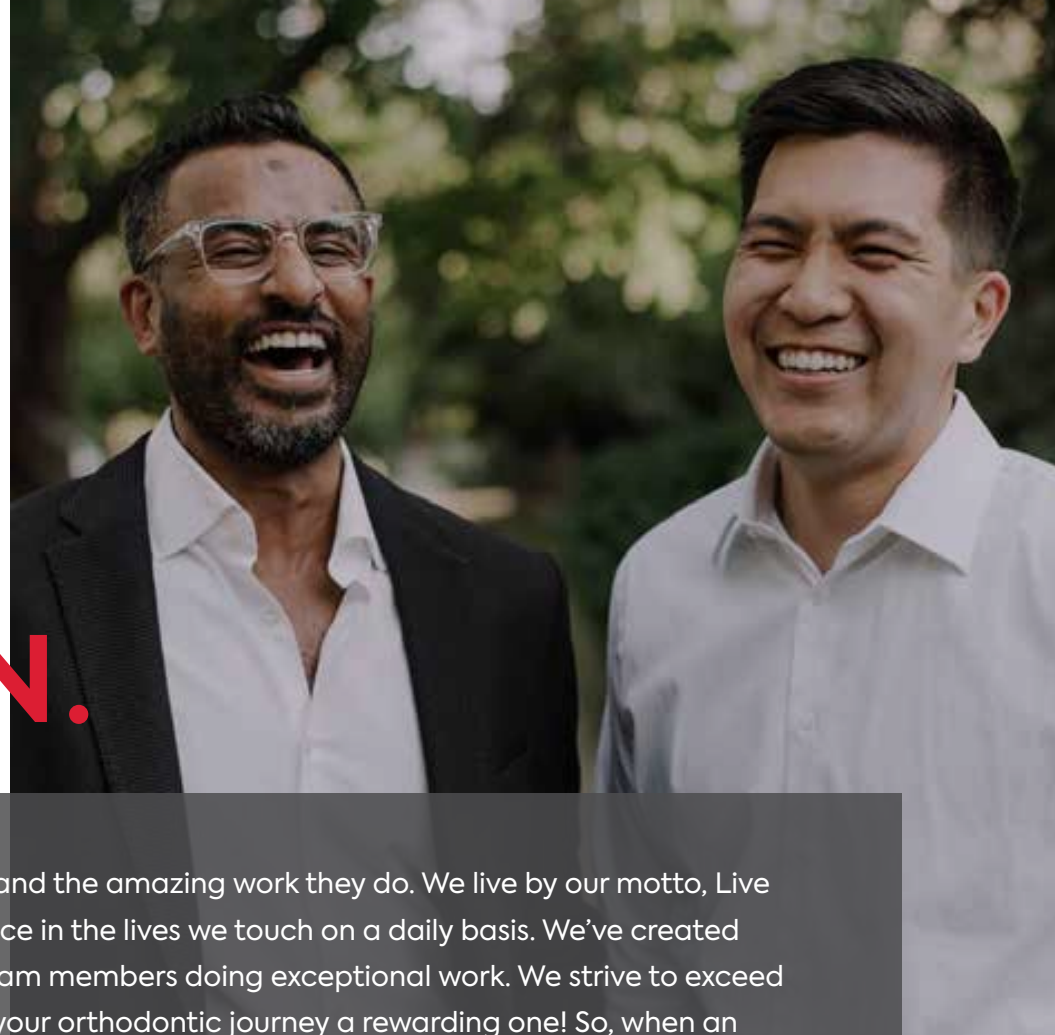
ORTHODONTICS

Smiling is Contagious.  
**PASS IT ON.**

Patient Name: _____ Team Member: _____ #LiveLifeSmiling	Patient Name: _____ Team Member: _____ #LiveLifeSmiling	Patient Name: _____ Team Member: _____ #LiveLifeSmiling
Patient Name: _____ Team Member: _____ #LiveLifeSmiling	Patient Name: _____ Team Member: _____ #LiveLifeSmiling	Patient Name: _____ Team Member: _____ #LiveLifeSmiling



## Smiling is Contagious. **PASS IT ON.**



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for helping me

#LIVE LIFE Smiling

Keep up the good work!



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ORTHODONTICS

## **i-Sight Program: 20/20 Vision for the Future**

*Through this revolutionary program, you can nominate someone to be able to receive the priceless gift of a smile for only \$20 per month for 20 months.*

Person Being Nominated\*: \_\_\_\_\_

1. Why are you choosing this person, *out of everyone else in your world*, to be considered for this gift?

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---

---

---

---

2. How will this gift change *their* world?

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Dr. d

career wise this has  
been the most exciting and  
challenging year of my life  
and I'm excited for what is to come.  
Thanks for giving me the gift of  
giving I'm super excited  
to bless someone and help  
change a life.  
I appreciate you  
😊  
Rachel



ORTHODONTICS

E INFO@i-ORTHO.COM W i-ORTHO.COM

COLORADO  
LONE TREE | DOWNTOWN DENVER |  
CHERRY CREEK | VAIL VALLEY | SMOKY HILL  
CALIFORNIA  
SAN DIEGO







# TOP 10 STAFF NAMES THAT CAUSE DRAMA



ORTHODONTICS

TOP 10 STAFF NAMES THAT CAUSE DRAMA

10. DRAMA

5. IS

9. IS

4. A

8. NOT

3. LEARNED

7. BORN

2. TRAIT

6. IT

1. BECKY



I DON'T HAVE ENOUGH TIME



BIG PURPLE



**Open for a  
lifetime supply  
of confidence.**

smile  
DIRECT CLUB

smile  
**bright on.**  
premium whitening

smile  
DIRECT CLUB

smile  
DIRECT CLUB





BIG PURPLE

AKA “JUST THE TIP”

[Patient Educ Couns.](#) 2012 Feb;86(2):166-71. doi: 10.1016/j.pec.2011.05.024. Epub 2011 Jun 30.

## **Effect of sitting vs. standing on perception of provider time at bedside: a pilot study.**

[Swayden KJ](#)<sup>1</sup>, [Anderson KK](#), [Connelly LM](#), [Moran JS](#), [McMahon JK](#), [Arnold PM](#).

### **⊕ Author information**

#### **Abstract**

**OBJECTIVE:** Patients commonly perceive that a provider has spent more time at their bedside when the provider sits rather than stands. This study provides empirical evidence for this perception.

**METHODS:** We conducted a prospective, randomized, controlled study with 120 adult post-operative inpatients admitted for elective spine surgery. The actual lengths of the interactions were compared to patients' estimations of the time of those interactions.

**RESULTS:** Patients perceived the provider as present at their bedside longer when he sat, even though the actual time the physician spent at the bedside did not change significantly whether he sat or stood. Patients with whom the physician sat reported a more positive interaction and a better understanding of their condition.

**CONCLUSION:** Simply sitting instead of standing at a patient's bedside can have a significant impact on patient satisfaction, patient compliance, and provider-patient rapport, all of which are known factors in decreased litigation, decreased lengths of stay, decreased costs, and improved clinical outcomes.

**PRACTICE IMPLICATIONS:** Any healthcare provider may have a positive effect on doctor-patient interaction by sitting as opposed to standing during a hospital follow-up visit.





CHANGE CURVE



ORTHODONTICS

INFORMATION

SUPPORT

INSPIRATION



BE HARD ON THE ISSUES  
BE SOFT ON THE PEOPLE











THE  
100 DAY  
CLIENT EXPERIENCE



GUARANTEED R.O.I.





Nbali!

It was so great  
meeting you today! I'm  
super stoked to be  
starting this Invisalign  
journey with you. You  
are going to have a  
rocking smile.

See you soon, bud!  
-Dr. Isaac



LOVE





REMOVE BARRIERS



ORTHODONTICS

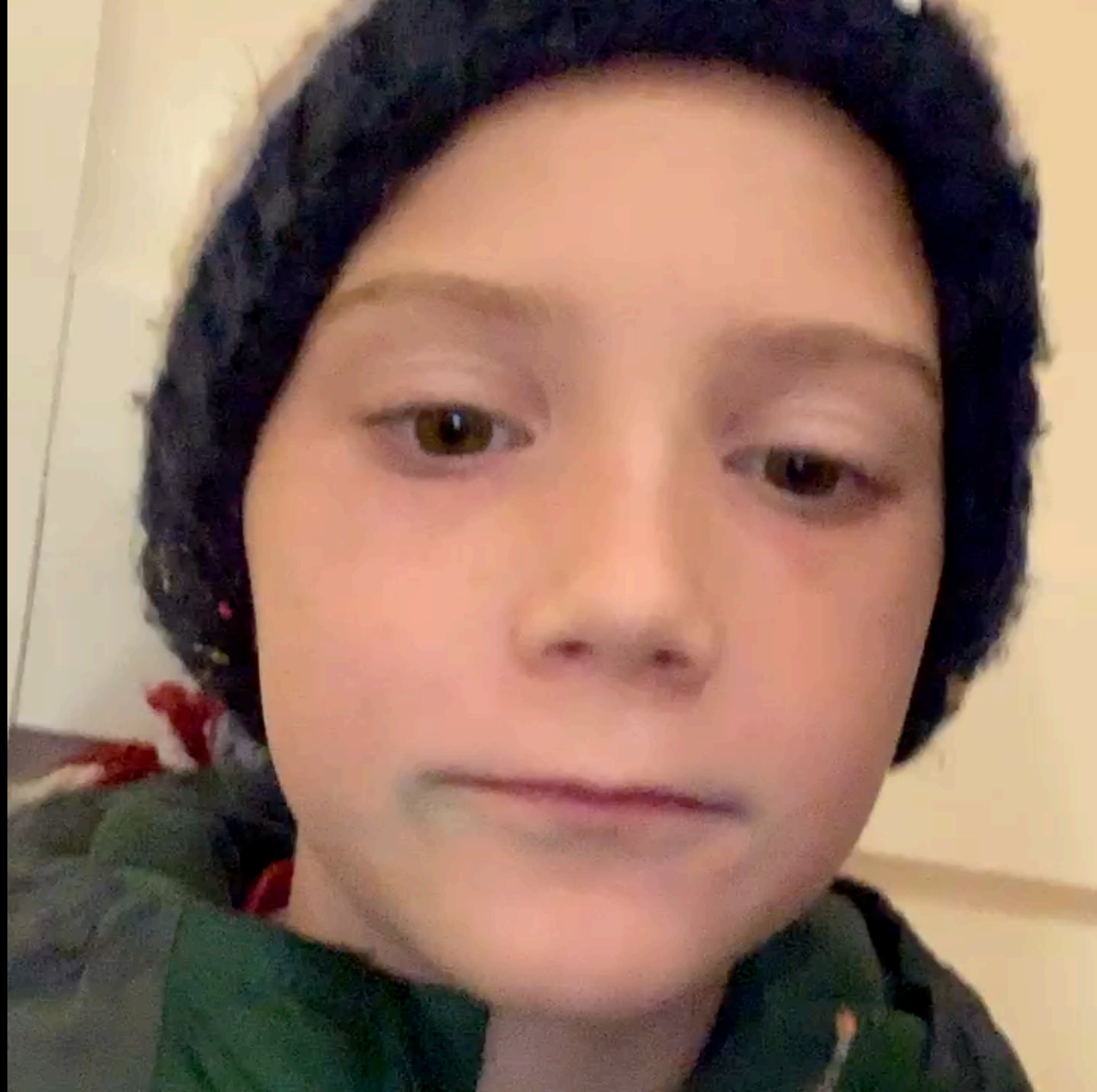




the dmv be like you forgot to bring the  
declaration of independence



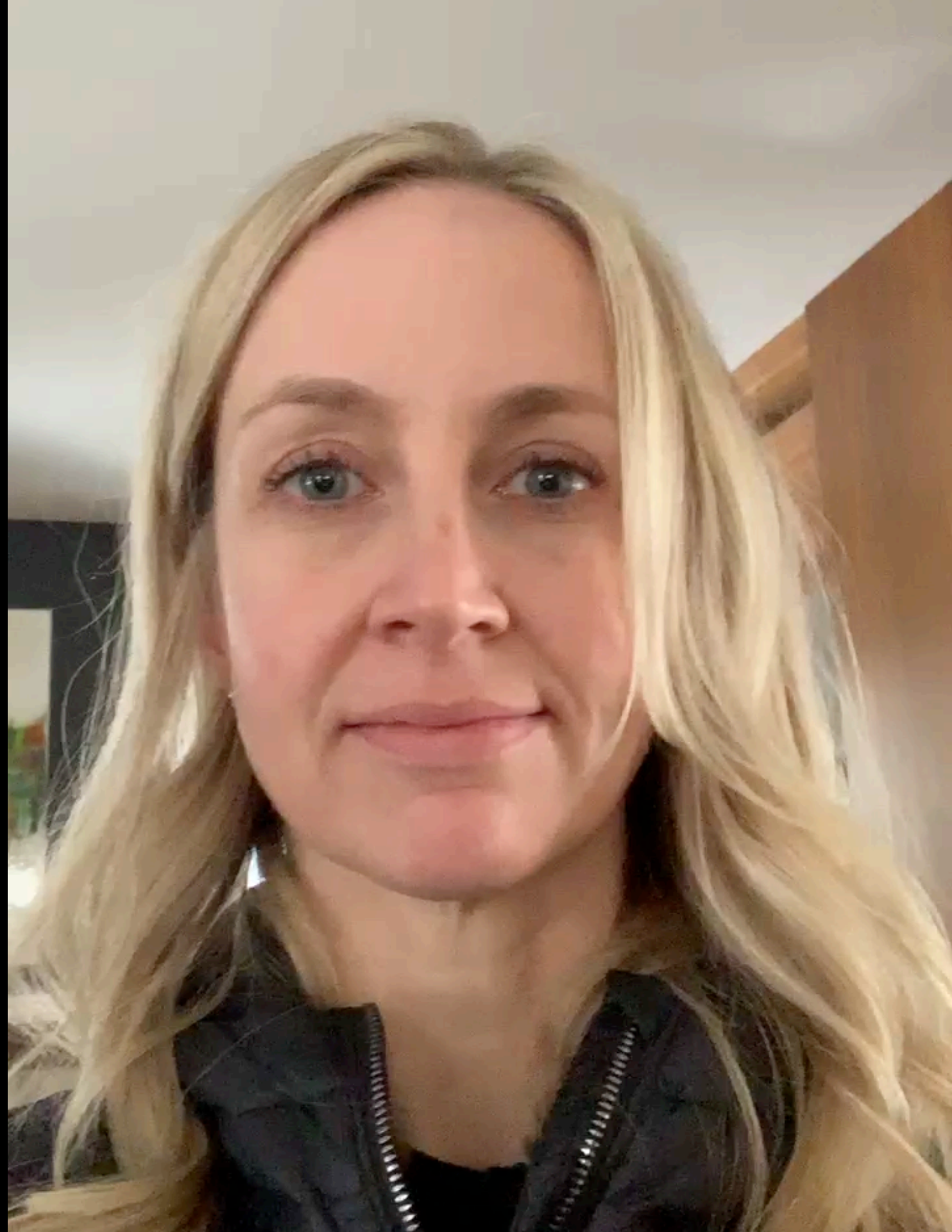












(720) 545-4014 >



Wow, thanks Dr. I! You are the absolute best, so proud to call you my doc! ❤️

You're so welcome! I'm honored to be your doctor!



iMessage







Thu, Apr 11, 9:51 AM

Hey Dr. I, could someone from your office please reach out to my mom, Jenny at [516-672-3554](tel:516-672-3554) for payment of my Invisalign? I'm sorry I have been away



iMessage





# MIRRORS AND WINDOWS



**justin**

@farringt0n

if i sit in rice will it fix me







YOU CAN'T SEE WHAT YOU'RE  
MADE OF UNTIL YOU GET CUT OPEN





YOU CAN SACRIFICE  
**FOR** THE DREAM, BUT YOU  
**CANNOT** SACRIFICE THE DREAM



A background image of Mount Fuji, a snow-capped mountain, centered behind the text. The sky is a gradient of soft pink and purple, suggesting a sunrise or sunset. The mountain's peak is partially obscured by the large characters.

改 善

kai

zen









ORTHODONTICS



MIND & BRAIN

QUOTES & INSPIRATION

SCIENCE & TECHNOLOGY

# Neuroscience reveals how gratitude literally rewires your brain to be happier



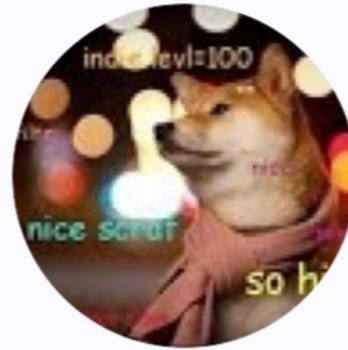


We often hear about the power of gratitude for creating a more positive and happy mental state. But did you know that gratitude literally transforms your brain?

According to UCLA's [Mindfulness Awareness Research Center](#), regularly expressing gratitude literally changes the molecular structure of the brain, keeps the gray matter functioning, and makes us healthier and happier.

[← Recents](#)

[Edit](#)

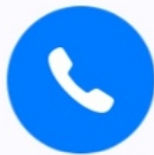


Anita Idiculla

Associate Marketing Manager  
Mattel



message



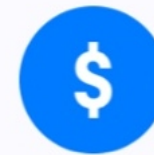
call



video



mail



pay

January 12, 2018

3:12 PM

Incoming Call

5 minutes

mobile ★ RECENT

(650) 269-8173



MY LIFE IS A LOAN FROM GOD,  
AND I WILL PAY IT BACK WITH INTEREST.







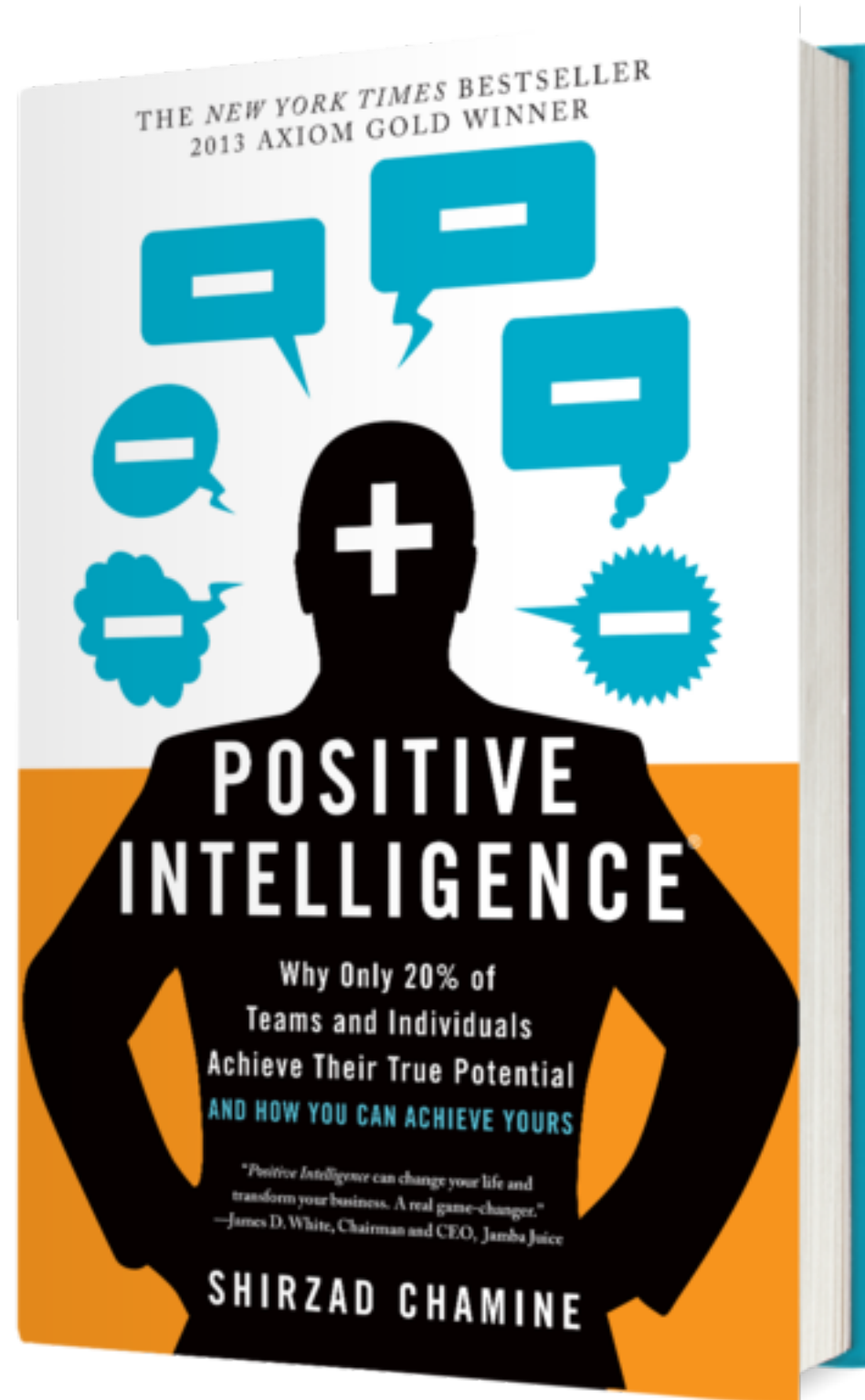
THE **AXE** EFFECT.

Deodorant for men.





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ORTHODONTICS






Thinking  
about you

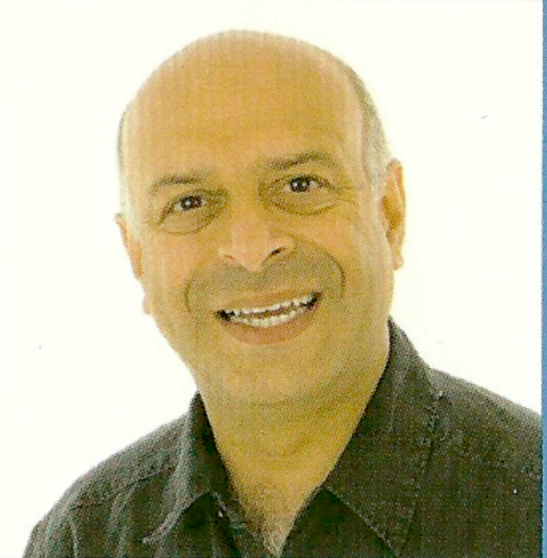


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VIREN PATEL



THE  
ORTHODONTIC  
CENTRE



**Viren Patel** BD  
Member of the American  
Member of the British  
Member of the World

FOR ADULTS AND CHILDREN





SOCIAL EBITDA



FOMO?



JOMO



































































Aldon Salins, DMD, MS  
Orthodontist

Salins Orthodontics  
Live Life Smiling



































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