

# The MAA Guides: Evidence-Based Instructional Practices in Undergraduate Mathematics (2017) and the Curriculum CUPM Guide to Majors in the Mathematical Sciences (2015)

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*SIAM Annual Meeting – Portland, OR – 7/10/18*

# Thank you to...

- Run Buckmire for organization and invitation.
- IP Guide Leadership team.
- Fellow Assessment Lead Writer Ben Braun (University of Kentucky)

# The MAA Guides

- The Curriculum Guide (2015) ... Available at:

[https://www.maa.org/sites/default/files/pdf/CUPM/pdf/CUPMguide\\_print.pdf](https://www.maa.org/sites/default/files/pdf/CUPM/pdf/CUPMguide_print.pdf)

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Helping departments consider **WHAT** to teach.

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Helping departments consider HOW to teach.

# The CUPM Guide – Big Picture

- Mathematics majors have diversified in recent years, with more interdisciplinary majors and double majors as well as more attempts to be responsive to employer interests.

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- “...The purpose of this Guide is to help departments adapt their undergraduate curricula to this changing landscape while maintaining the essential components of the traditional mathematics major. “
- Use of the guide may help departments establish more of a leadership role in the eyes of Deans and other departments.

# CUPM Organization

- “Abridged” print version has:
  - Introduction
  - Overview
  - Calculus, Linear Algebra and Data Analysis
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  - Preparation for Graduate Study

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- “Abridged” print version has:
  - Introduction and Overview
  - Calculus, Linear Algebra and Data Analysis
  - Beyond the Curriculum
  - Preparation for Graduate Study
- “Full” on-line version has reports from:
  - Course Area Study Groups ... versions of common courses with content suggestions.
  - Program Area Study Groups ... tracks, concentrations, minors, etc.

# Community Involvement

- Diverse audience of mathematicians was involved in creating and editing the document.
- Included representatives from other disciplines.
- Had preliminary data from *Characteristics of Successful Programs in College Calculus (CSPCC)*

<https://www.maa.org/programs-and-communities/curriculum%20resources/progress-through-calculus/cspcc-publications>

# Community Issues...

- Lack of consistent terminology

Example: Linear Algebra is used for courses whose learning goals are quite different across institutions.

- First place to work on writing proofs?
- Intro. to high dimensional thinking for data science?
- Tool kit for scientists and engineers?

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- Tool kit for scientists and engineers?

- Alternate Pathways Models

- How much calculus is needed?

- Does first year placement deter majors?

# Recommended Uses

- Faculty teaching a course or directing a program:
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  - Read appropriate CUPM section for ideas and vocabulary.
  - Especially useful for first time teachers/directors.
- Basis for departmental review or curriculum redesign
  - Great background for any self-study.
  - Useful for discussions with administrators about workload and strategies.



# IP Guide – Big Picture

- Help to foster more effective evidence-based teaching by encouraging discussion.
- Encouraging colleagues to use available resources.
- Promote good teaching and increase student learning.

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- Materials and resources followed innovation.
- Improvement in Statistics Education via the GAISE reports.

# IP Guide Organization

- Three Main Chapters
  - Classroom Practices
  - Assessment Practices
  - Design Practices

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- Three Main Chapters
  - Classroom Practices
  - Assessment Practices
  - Design Practices
- Parallels with CUPM Guide
  - Discussion at both course level and program level
  - Wide ranging input from mathematics community
  - Concern with equity issues

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- The former wanted careful grounding in empirical studies, the latter a more “user-friendly” version that encouraged people to adopt more active learning strategies.
- This “healthy tension” produced what we hope is a good balance between evidence based research and practical case studies and advice.



# Example of Use: Assessment Chapter

- An instructor is strongly encouraged by a Division Chair and Undergraduate program director to modernize assessment in a core mathematics course.
- Classic case: Students do all assignments using software but tests are still pencil and paper.
- What can instructor do that is both theoretically sound and relatively easy to implement?

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- Traditional assessments for students:
  - Timed Exams emphasizing facility in computation/procedures.
  - Focus on grades, ranking, comparisons.
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  - Little analysis and change over time.

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- Traditional assessments for teachers:
  - Student evaluations.
  - Classroom visits or reputation.
  - Published or copied teaching materials.
  
- NOTHING!!

# The Assessment Chapter

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- Connection to design and practice are important but we tried to design chapters to 'stand alone.'

## State high quality goals...

- In Context ... they suit the course, the teaching realities (class size and format) and the students.



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Note on format: We have material on teaching fully on-line, with e-books, with computer homework systems.

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- Another instance of careful studies leading to inescapable conclusion leading to resources available.

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- Evidence is everywhere: D/F/W rates; STEM opportunities.
- Focus on what students need to succeed and continue.

# A culture of assessment

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- Many mathematicians see assessment as an imposition from administration or accrediting agencies.
- But as we prepare students for careers in data science and analytics shouldn't we do better?

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- For better or worse, “fair” is a very difficult concept both mathematically and educationally.
- Flexibility, adaptability and being open to feedback are all welcome steps.

## Program level ...

- We can consider assessment at many levels:
  - Individual students
  - Courses
  - Programs
  - Faculty

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- Put emphasis on objectivity and growth.
- Avoid mixing formative (how to improve the course) with summative (faculty evaluation).

# Program level

- Can be hard to manage because outcomes like persistence are medium and long term measures.
- There are often campus resources (IR, IT, Registrar) that can be accessed.
- Can use quantitative and qualitative data (without being anecdotal.)



# Faculty Assessment

- Avoid mixing the use and application of formative and summative measures. (A common error!)
- Carefully thinking about assessment as a process can be instructive for teachers.
- Equity matters here too.

# Resources

- The GAISE report:

<http://www.amstat.org/asa/education/Guidelines-for-Assessment-and-Instruction-in-Statistics-Education-Reports.aspx>

For equity issues:

<http://www.nctm.org/Standards-and-Positions/Position-Statements/Access-and-Equity-in-Mathematics-Education/>