

The NAFSA-Wide Training Agenda

Professional Learning Services Staff Support

Program	Program Development	Program Implementation
Career Print	Lauren Carlson	Kira Charlesworth
Trainer Corps	Chad Goeden	Jennifer Olson
Core Education Program (CEP) Workshops	Corrie Fisher Chad Goeden	Stephanie Cloninger Jennifer Olson
Current Topic Workshops (CTW)	[Proposed]	Jennifer Olson
Management Development Program (MDP)	Lauren Carlson	Jennifer Olson
Academy for International Education	Lauren Carlson	Stephanie Cloninger
e-Learning Seminars & Express	Angelyn Pinter	Kira Charlesworth
e-Learning Courses	Corrie Fisher Angelyn Pinter	Kira Charlesworth
All Programs and New Initiatives	Marianne Haegeli, Senior Director	

PLS Liaison and Trainer Corps Chair



1. **Collaborate** closely with Regional team members to plan NAFSA Core Educational Program Workshops at the Regional conferences and throughout the year
2. Continue to cast a wide **recruitment** net for trainers and subject matter experts for PLS programs as a way to increase the diversity of perspectives within our training programs
3. Raise **awareness** of the diversity of virtual and on-site training offerings within an Education Agenda as a way to provide professional development to those who are not able to attend NAFSA conferences

Professional Competencies

NAFSA International Education Professional Competencies and Career Print

Professional Learning Services continues to work to engage the NAFSA international Education Professional Competencies in the development of new professional training and resources. The latest tool, Career Print, debuted at the Annual Conference in 2017. Individuals and managers can use the assessment tool to identify performance strengths and gaps as well as find links to professional resources. All tools can be accessed at www.nafsa.org/competencies. Here's what you should know about Career Print:

1. Aligns competencies with performance.
2. Identifies job-specific strengths and development needs.
3. Reveals key training and resources to fill performance gaps.
4. Is free to user group participants through December 31, 2017.



Professional Learning

Core Education Program (CEP) Workshops

- Offered at annual and regional conferences as well as onsite locations
- Workshops are 4-9 hours of face-to-face-hands on learning
- Focuses on foundational competencies
- Offering some time-critical workshops virtually

<i>Date of Last Major Revision</i>	<i>Workshop</i>
Education Abroad (EA)	
<i>Revised Fall 2014</i>	Collaborative Approaches to Developing Faculty-Led Programs
<i>Created Spring 2015</i>	Expanding Roles of the Education Abroad Adviser
<i>Revised Spring 2017</i>	Student Health and Safety Abroad
<i>Revised Spring 2017</i>	Risk Assessment and Crisis Management in Education Abroad Programming
<i>Created Fall 2015</i>	Internships, Research, and Service Learning Abroad
<i>Revised Spring 2015</i>	Managing the Education Abroad Office
International Enrollment Management (IEM)	
<i>Revised Spring 2017</i>	Recruiting International Students
<i>Revised Spring 2017</i>	Admission and Placement of International Students
<i>Revised Spring 2015</i>	International Credential Evaluation: Understanding the Essentials
<i>Revised Spring 2015</i>	International Credential Evaluation: Secondary-Level Credentials
<i>Revised Spring 2015</i>	International Credential Evaluation: Post-Secondary-Level Credentials
<i>Revision, Spring 2016</i>	Introduction to U.S. Immigration Concepts for Educators
International Student and Scholar Services (ISSS)	
<i>New, Spring 2018</i>	ABCs of Visa Acquisitions
<i>Revised 2013</i>	Campus and Community Programming
<i>Revised, Spring 2016</i>	Filing Academic H-1B Petitions
<i>Refresh, Spring 2017</i>	F-1 Student Advising for Beginners
<i>Refresh, Spring 2017</i>	F-1 Student Advising: Intermediate
<i>Created Fall 2015</i>	F-1 Advising: Secondary Students
<i>Revised, Fall 2016</i>	J-1 Advising for Beginners
<i>Created Fall 2013</i>	J-1 Advising: Intermediate
<i>Refresh, Spring 2018</i>	Pathways to Permanent Residency
<i>Revised, Spring 2016</i>	Principles of Nonresident Alien Tax Compliance
<i>Created Fall 2013</i>	Strategies for International Student and Scholar Advising
Teaching, Learning, and Scholarship (TLS)	
<i>Planned, Spring 2018</i>	Evaluation and Assessment for Practitioners
<i>Created, Spring 2016</i>	Intercultural Communication in Practice
<i>Refresh, Fall 2018</i>	Research Skills to Strengthen International Education Practice

Current Topic Workshops (CTW)

A blend of NAFSA CEP and *proposed* CTW workshops are offered at the Annual Conference.

- All CTWs are proposed and selected by members of the Annual Conference Committee
- Workshops range between 4-8 hours of face-to-face hands on learning
- Focuses primarily on timely or specific interest topics

EA	Branding for Beginners: Marketing Study Abroad on Campus
	Current Trends in Education Abroad Alumni Programming
IEL	Fundraising to Advance Internationalization
	New Senior International Officers: Developing Competencies for Boundary Spanning Leadership
	Beyond Management: Leadership for Comprehensive Internationalization
	Developing and Managing Effective International Partnerships
IEM	Conflict Countries: Developing Evaluation Procedures for Students with Non-verifiable Documentation
	Managing Student Recruitment Agents
	China, India, and ASEAN: Comparing Opportunities for Undergraduate Student Recruitment
ISSS	Management and Mitigation of Mental Health Issues of Chinese Students
	Starting and Maintaining Successful Sponsored Student Programs
	Immigration Concepts for Academic Medical Institutions
	Building Your ISSS Crisis Management Plan
TLS	Data-Driven Decision Making for Practitioners: Foundations of Assessment and Evaluation
	Enhancing Your Intercultural Skill Set
SHARED	A Primer on U.S. Higher Education
	Academic Ethics across Cultures: Preparing Your Students and Your Campus

Management Development Program

- 2.5-day intensive management training specific to international education
- Facilitated by member leaders
- 2 classes at Annual Conference
- 2 summer programs in Portland, OR and Washington, DC

Module 1	Seeing Your Program in a Larger Context
Module 2	Managing Change
Module 3	Managing in an International Education Office
Module 4	Your Managerial Style and the Needs of Your Staff
Module 5	Political Skills
Module 6	Increasing Support for Your Program
Module 7	Sustaining Yourself as a Manager

eLearning Courses

- Offered virtually throughout the year
- Learn when the timing is right for you, at the pace you want to go
- Focuses on foundational competencies
- Piloting mixed format with cohorts in addition to self-paced courses

IEM	International Student Recruiting	Planned 2017
ISSS	F-1 Advising: Getting Started	Planned 2018
	F-1 Advising: Beyond the Basics	Planned 2018
	J-1 Advising: Getting Started	New in 2015
EA	Mapping Short-term Study Abroad Programs	Revamped in 2012
	Education Abroad Advising Course	Revamped in 2016

eLearning Seminars

- Offered live initially; then as on-demand recordings
- Over 50 on-demand seminar recordings
- Virtual presentations for individual or group professional development
- 90 minute seminars focusing on specific topics of interest in international education

2017 eLearning Seminar Schedule (subject to change)

KC/Type	Topic	Month
Pan-NAFSA	Tech Tools for International Educators	Jan
Pan-NAFSA	Effective Communication and Planning with Parents	March
EA	Beyond Financial Aid: Creative/Effective Funding	March
ISSS/IEM	Diversifying recruitment streams through emerging markets	April
Pan-NAFSA	Model Staffing: Using Data to Evaluate and Develop Staffing Structures	June
ISSS/IEM/TLS	The New Challenges: Helping Students and Scholars Navigate Port of Entry Processes	July 26
EA	Confidentiality Compliance: HIPAA and FERPA for Education Abroad	August 9
ISSS/IEM	Student Criminal Offenses	September
EA	Ethical and Sustainable Service Learning for Education Abroad	October 4
ISSS/IEM	Bridge and Pathway Programs	November







Professional Engagement

The Academy for International Education

- 15th Academy Class starting in 2018
- Year-long focus on professional development
- International education cross-training in 5 domains
- Individualized goal-setting and learning with the use of a learning plan
- Regional coaches and cohort model to foster development and connections
- Includes 15 months of coach training and development

International Cross-Training	Individual Goal-Setting
<ul style="list-style-type: none"> • Comprehensive Internationalization • Education Abroad • International Student Advising • International Enrollment Management • Advocacy in International Education 	<ul style="list-style-type: none"> • Personal Learning Plan linked to IE Competencies • Personalized Coaching and Guided Reflection • Choose your own: <ul style="list-style-type: none"> • Annual Conference Workshop • Annual Conference Sessions • Regional Conference Workshop

Learning Reinforcement

BEFORE	DURING	AFTER
 Pre-Work/ Pre-Reading	 Meet Ups/Discussions	 Posting and Sharing
 Online Modules	 Group Assignments	 Adaptation and Tailoring

- Learner-centric
- Bite-sized
- Just-in time
- Accessible
- Media rich
- Continuous

Trainer Corps

By the Numbers

- # new inductees: 95
- # expiring June 30, 2017: 70
- # renewing: 57
- # Trainer Corps members: 339

Benefits to Members

- Gain valuable training skills
- Share core job knowledge
- Keep abreast of changes in the field
- Network with other international educators

Number of Trainer Corps Members by Region (including new TC inductees)

Total	I	II	III	IV	V	VI	VII	VIII	X	XI	XII	Foreign
339	27	22	31	24	31	33	40	33	38	36	32	3

2017-2018 Trainer Corps Members by Region and CEP Workshop

The table below shows the number of Trainer Corps members in each region able to train each NAFSA Core Education Program Workshop. Members can have multiple workshops in their training profile.

Workshop	Total	I	II	III	IV	V	VI	VII	VIII	X	XI	XII	Foreign
Collaborative Approaches to Developing Faculty-Led Programs	59	2	6	1	3	7	11	14	5	2	7	1	
Expanding Roles of the Education Abroad Adviser	56	2	4		3	7	10	15	6	2	5	1	1
Internships, Research and Service Learning Abroad	17	1	3		1	3	2	4			2		1
Managing the Education Abroad Office	36	3	2	1	1	5	5	7	3	1	5	1	2
Risk Assessment and Crisis Management in Education Abroad Programming	36	1	1	2	1	5	8	8	2	1	6	1	
Student Health and Safety Abroad	42	2	2	2	1	5	10	9	2	1	6	2	
Admission and Placement of International Students	49	7	3	5	6	3	4	3	2	3	4	9	
A Primer on U.S. Immigration Concepts	91	9	4	11	10	8	4	11	9	8	7	10	
International Credential Evaluation: Understanding the Essentials	34	2	2	6	3	6	2	3	2	3	1	4	
International Credential Evaluation: Secondary Level Credentials	29	2	2	4	2	6	2	3	1	2	1	4	
International Credential Evaluation: Post-Secondary Level Credentials	26	2	2	5	1	6	1	2		3	1	3	
Recruiting International Students	52	8	3	4	5	3	4	2	3	3	5	11	1
Campus and Community Programming	92	9	9	4	5	10	7	8	11	13	8	8	
Filing Academic H-1B Petitions	37	3	2	6	3	5	2	5	4	3	4		
F-1 Student Advising for Beginners	185	16	13	19	15	15	10	16	21	26	17	17	
F-1 Student Advising: Intermediate	155	12	10	19	15	12	7	15	17	21	14	13	
F-1 Advising: Secondary Students	14			2	1	3		2		3	2	1	
J-1 Advising for Beginners	118	7	11	13	9	9	9	15	11	15	10	9	
J-1 Advising: Intermediate	85	6	7	12	9	8	3	12	6	12	4	6	
Pathways to Permanent Residency	19	1	1	5	1	3	1	3	2	1	1		
Principles of Nonresident Alien Tax Compliance	18	2	4	1	3	2	1	3	1			1	
Strategies for International Student and Scholar Advising	143	12	9	12	14	11	11	13	14	23	12	12	
Intercultural Communication in Practice	110	13	9	5	9	14	11	11	10	9	8	9	2
Developing Basic Research Skills to Strengthen International Education Practice	31	4	3	1	1	2	5	6	3	1	3	1	1