

STRONGER TOGETHER



Back to School Series

*AGENDA

DAY ONE • MONDAY, JUNE 8, 2020 • 1:00 PM - 4:30 PM EDT
Strategic Planning • Keeping Staff Safe & Safety • Sanitation Best Practices

1:00 PM – 1:15 PM	WELCOME & SNA UPDATE Series overview and the latest news from SNA.
1:15 PM – 1:35 PM	SETTING THE STAGE FOR STRATEGIC PLANNING AMIDST A PANDEMIC Series facilitator Lowell Aplebaum will show you how to pivot and tee up to think strategically in our changing environment.
1:35 PM – 2:15 PM	PLANNING FOR NEXT SCHOOL YEAR: WHERE DO WE GO FROM HERE? Hear about existing plans for next year and download a template you can use and build for your program.
2:15PM – 2:45PM	MODERATED Q&A
1.5 CEUS • 3220 Strategic Planning	
2:45 PM – 3:00 PM	BREAK
3:00 PM – 3:15 PM	LEADING YOUR TEAM THROUGH COVID-19 Gain insight and vision into how to best lead your team during unprecedented times from series facilitator Lowell Aplebaum.
3:15 PM – 3:30 PM	CARING FOR EMPLOYEES: HEALTH AND WELLNESS DURING A PANDEMIC Keys to managing stress and anxiety with your team during COVID-19.
3:30 PM – 4:00 PM	GOING THE EXTRA MILE WITH PPE, CLEANING AND SANITATION Get the latest tips and templates to keep staff and kitchens safe with standard operating procedures for sanitation.
4:00 PM – 4:15 PM	MODERATED Q&A
4:15 PM – 4:30 PM	CLOSING REMARKS
1.5 CEUs • 3410 Team Management • 2620 Staff Health & Safety	

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*AGENDA

DAY TWO • TUESDAY, JUNE 9, 2020 • 1:00 PM – 4:30 PM EDT
USDA Update • Procurement

1:00 PM – 1:15 PM	WELCOME TO DAY TWO Opening remarks from series facilitator Lowell Aplebaum.
1:15 PM – 1:45 PM	USDA FOODS & PROCUREMENT (<i>USDA Representative Invited</i>) USDA will share an update on USDA Foods (<i>speaker to be confirmed</i>)
1:45 PM – 2:00 PM	MODERATED Q&A
2:00 PM – 2:30 PM	LEVERAGING USDA FOODS AND COMMODITIES How to approach menu planning with USDA Foods in the face of current COVID-19 supply challenges and availability of USDA Foods/commodities. 1.50 CEUs • 1110 USDA Food Commodity Planning
2:30 PM – 2:45 PM	BREAK
2:45 PM – 3:45 PM	PROCUREMENT IN ACTION: PLANNING AND PREPARATION Key stakeholders will share their top 10 tips and ideas on managing procurement challenges in the COVID-19 environment and share their perspectives on projections and working with distributors.
3:45 PM – 4:15 PM	MODERATED Q&A
4:15 PM – 4:30 PM	CLOSING REMARKS AND DAY TWO WRAP UP 1.5 CEUs • 2430 Procurement

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Back to School Series

*AGENDA

DAY THREE • MONDAY, JUNE 15, 2020 • 1:00 PM – 4:30 PM EDT
Menu • Technology

1:00 PM – 1:15 PM

WELCOME TO DAY THREE

Opening remarks from series facilitator Lowell Aplebaum.

1:15 PM – 2:15 PM

PLANNING FOR BACK TO SCHOOL IN A COVID-19 WORLD: MENU DESIGN & PACKAGING

Operators will share changes they have made in planning new menus and packaging ideas, focusing on feeding students in the classroom, to help you set the stage and think through changes for your program.

2:15PM – 2:30PM

MODERATED Q&A

1.5 CEUs • 1150 Menu Planning

2:30 PM – 2:45 PM

BREAK

2:45 PM – 3:45 PM

USING TECHNOLOGY DURING A CRISIS: PRE-ORDERING AND MEAL COUNTS

Operators will share how they are utilizing technology during school closures to continue providing choice as well as discuss new ideas and needs.

3:45 PM – 4:15 PM

MODERATED Q&A

4:15 PM – 4:30 PM

CLOSING REMARKS AND DAY THREE WRAP UP

1.5 CEUs • 3510 Using Technology

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Back to School Series

*AGENDA

DAY FOUR • TUESDAY, JUNE 16, 2020 • 1:00 PM – 4:30 PM EDT
Equipment • Stakeholder Engagement

1:00 PM – 1:15 PM	WELCOME TO DAY FOUR Opening remarks from series facilitator Lowell Aplebaum.
1:15 PM – 2:00 PM	PLANNING FOR EQUIPMENT AND MEAL SERVICE WITH SOCIAL DISTANCING REQUIREMENTS Operators will share perspectives on new equipment and packaging needs related to COVID-19, changing requirements, and what has worked in other delivery models such as Breakfast in the Classroom.
2:00 PM – 2:30 PM	MODERATED Q&A
1.5 CEUs • 2430 Purchase Food, Supplies & Equipment • 3510 Facility & Equipment Planning	
2:30 PM – 2:45 PM	BREAK
2:45 PM – 3:45 PM	ENGAGING YOUR COMMUNITY IN THE NEW COVID-19 ENVIRONMENT Communication and managing expectations with key stakeholders, customers and staff, operator perspectives on stakeholder engagement in their districts, and how to leverage the spotlight on school nutrition in your community.
3:45 PM – 4:10 PM	MODERATED Q&A
4:10 PM – 4:30 PM	BRINGING IT ALL BACK TOGETHER AND DEVELOPING YOUR PLAN Strategizing and next steps with series facilitator, Lowell Aplebaum.
1.5 CEUs • 4150 School & Community Communication • 3220 Strategic Planning	

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Back to School Series

*AGENDA

TUESDAY, JUNE 30, 2020 • 2:00 PM EDT
Two Weeks Post Conference Follow-Up

2:00 PM – 4:00 PM

POST-SERIES FOLLOW-UP AND Q & A

Join us to discuss what ideas you are implementing, how your planning process is going, bring forward new topics, get your questions answered and gain new tips as your action plan progresses

2.0 CEUs • 3220 Strategic Planning