

THE MOST GROUNDBREAKING PRODUCTS.  
PIONEERED AT THE WORLD'S LEADING COMPANIES.  
FROM TEAMS LED BY THE BEST INNOVATION LEADERS.  
WHO LEARN THEIR CRAFT AT THE FRONT-RUNNING ORGANIZATION.

The boldest and  
brightest minds are  
here. Including you  
and your team.



INNOVATION RESEARCH  
INTERCHANGE

*Accelerating Value Creation*



**EXPERIENCE INNOVATION LEADERSHIP  
WITHOUT BOUNDARIES**

**Innovation Research Interchange** is an inclusive membership organization with nearly 200 global members in private-sector companies and federally funded laboratories. Founded in 1938, we lead and advance the field of innovation management by creating contemporary practices. Some of the world's most widely-adopted models – such as “open innovation,” “fuzzy front end,” and “stage-gate” – were born from the work of our members. We value strength in cooperation and partner with other organizations at the forefront of developments in innovation management, creating a hub for all to convene and contribute in an experimental, noncompetitive, and noncommercial environment.



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