



INNOVATION RESEARCH
INTERCHANGE

Accelerating Value Creation

NOON ET, 9AM PT ON OCTOBER 4, 2019

NAVIGATING THE BLOCKCHAIN LANDSCAPE FOR DIGITAL BUSINESSES

OCT BROWN BAG WEBINAR

<https://www.iriweb.org/events/october-brown-bag-webinar-navigating-blockchain-landscape-digital-businesses>



Barry Brager
Perception Partners



Charley Macedo
Amster, Rothstein & Ebenstein LLP

Blockchain is a Database Built on...

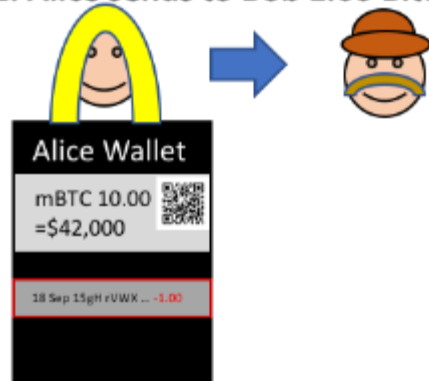
TRUST

...or a lack thereof...

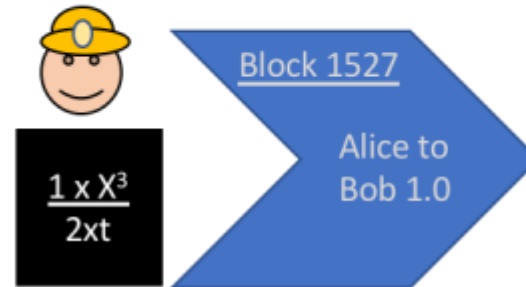
Pseudonymous | Transparent | Independent | Irreversible

How the Bitcoin Blockchain Works

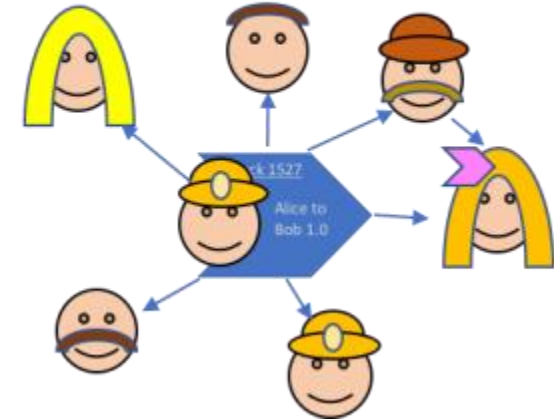
1. Alice sends to Bob 1.00 Bitcoin



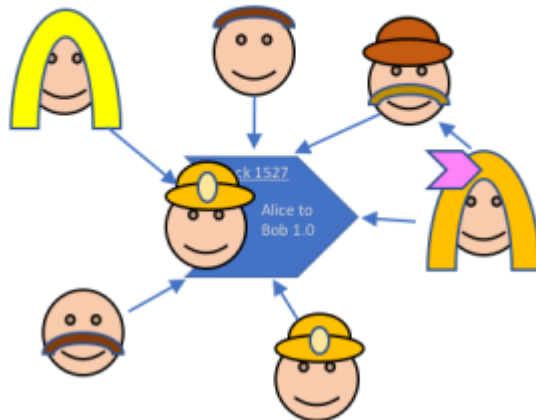
2. A Miner Solves A Difficult Math Problem and Saves The Transaction As A Block on the Chain



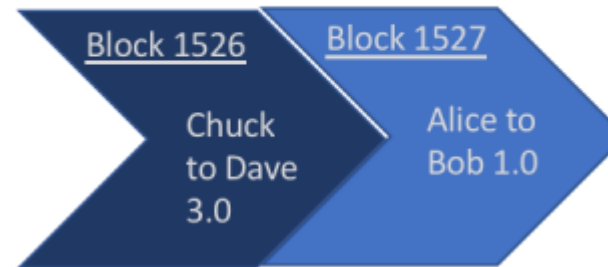
3. The Block is Broadcast to Everyone In The Network



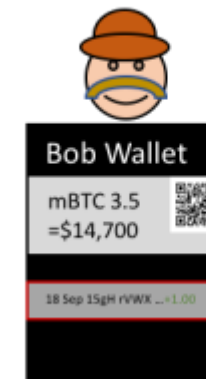
4. The Block is Approved and Transaction Validated by Network



5. The Block is Added to the Blockchain



6. Bob receives 1 Bitcoin from Alice



Bitcoin Inspired Other Blockchains



Pseudonymous



Transparent

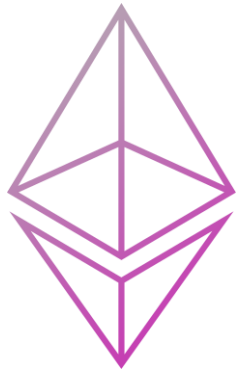


Independent



Irreversible

Smart Contracts on Ethereum leads to unlimited Tokens and Use Cases



Selectively Transparent | Controlled Independence | Potentially Reversible

Use Case 1: Produce Tracking System



Sensors take data at vineyard where grapes grow



Sensors take data at winery where wine is stored in barrels



Sensor data for wine in transit



Sensor data for wine in cellar where stored



History & event analytics for your bottle of wine when you want to purchase it or drink it

My Wine

Transparent tracking, authentication & safety experience by the unit

Inventory Mgmt Blockchain Landscape (Animated)

My Slides
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Categories
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Created Sep 29, 2019

#1 Favorite
ranked by records (38,393)

👍 1
👎 0

Full Landscape

222 Locations

7 Tech Areas | 108 Categories

Snapshots

22,820 People

- Liu Xin
- Wu Sijin
- Wang Zhiwen
- Liu Jun
- Li Wei

13,285 Organizations

- Unassigned
- IBM
- Alibaba
- Microsoft
- Mastercard

25 Most Recent

Date	Title
Aug 9, 2019	Overstock Updates tZero, Blockchain Initiatives
Aug 9, 2019	Why Walmart's cryptocoin is getting a warmer welcome than Facebook's
Aug 9, 2019	Does It Matter if We Hate Facebook?

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Supply Chain - Inventory Mgmt

53 Locations

7 Tech Areas | 79 Categories

Snapshots

892 People

- Freightwaves
- Sriram Srinivasan
- Manian Zaki N
- Hotter, Andrea
- Li Wei

672 Organizations

- Unassigned
- IBM
- Walmart
- Res & Markets
- Skuchain

25 Most Recent

Date	Title
Aug 9, 2019	Blockchain: The new frontier for supply chain risk management - Compliance Week
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03/06/2009 08/09/2019

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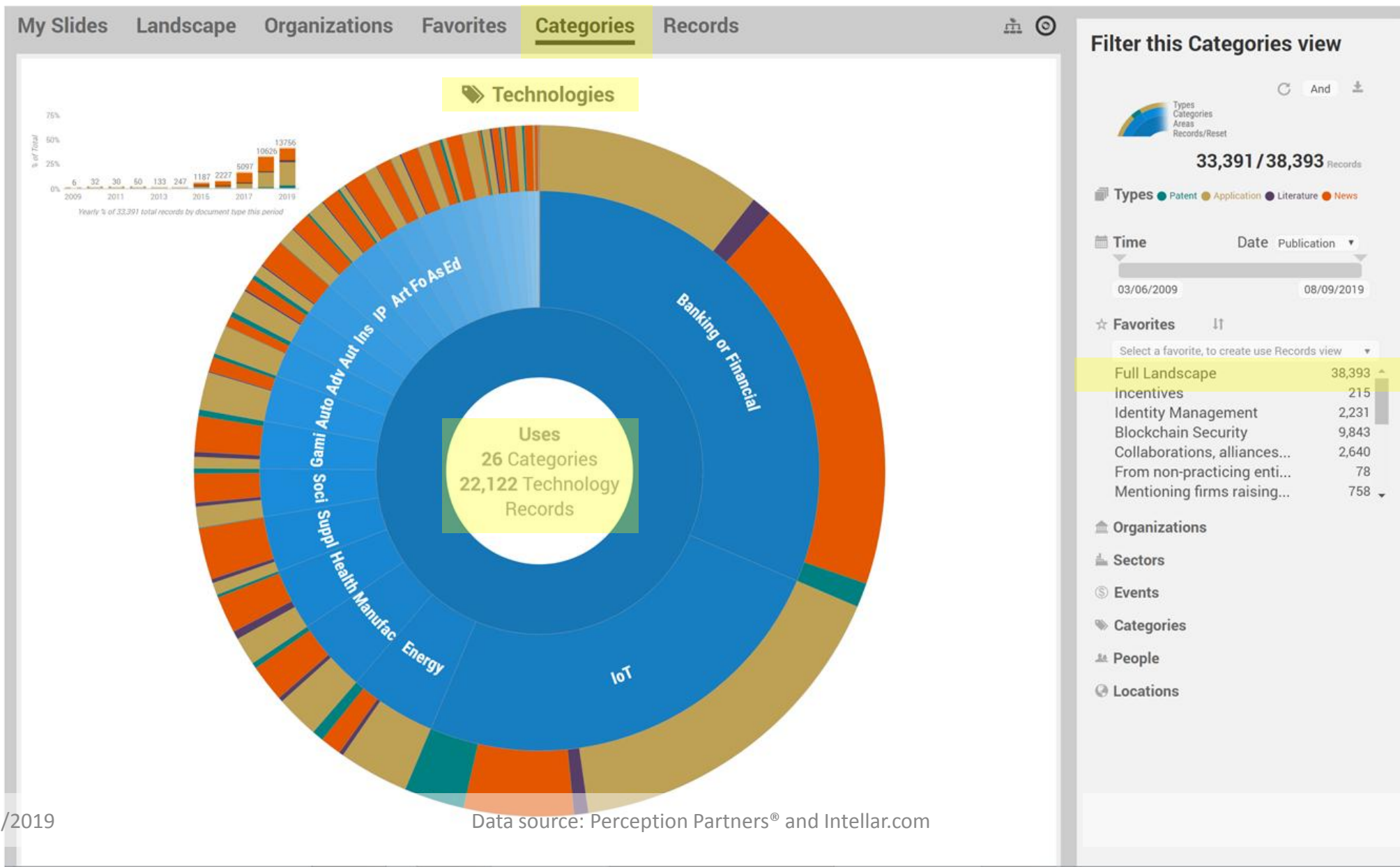
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- 🏢 Sectors
- 🕒 Events
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- 🗣️ Commenters
- 👤 People
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10/7/2019
Data source: Perception Partners® and Intellar.com
7

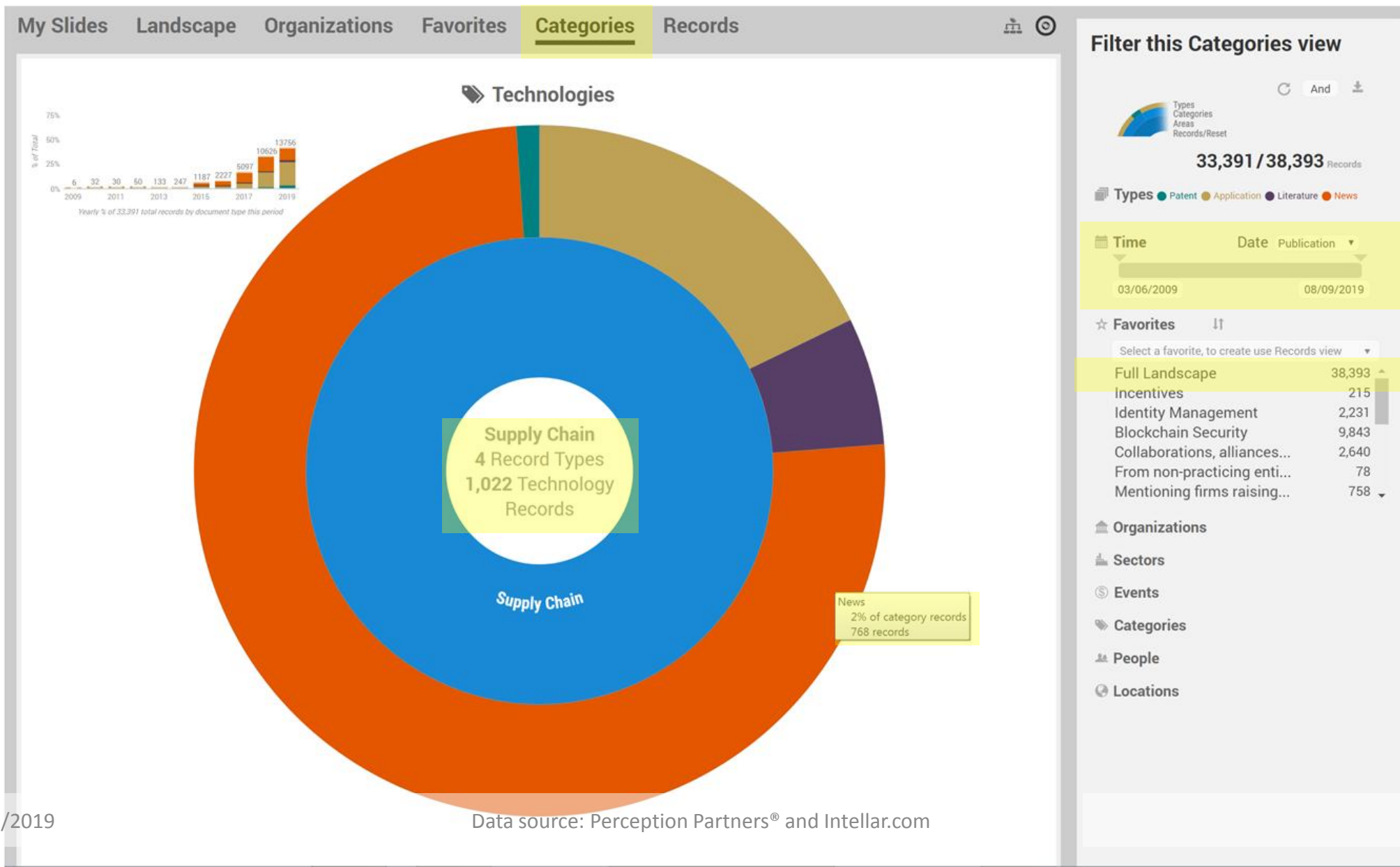
Blockchain IP & Tech Topics



Inventory Mgmt Tech Topics



Inventory Mgmt Tech Topics




Inventory Mgmt Tech Records

My Slides Landscape Organizations Favorites Categories **Records**

Reported Sep 28, 2019 890D499D2116E13E News 1 0

Procurant Introduces IoT Edge Gateway for Food Industry




Organization Procurant
Author Procurant
Published Jul 17, 2019

Procurant, a Silicon Valley startup company led by food and technology industry veterans, today announced the release of ProcurantEdge®, an IoT (Internet of Things) gateway that links remote sensing, data collection and analysis from any type of sensor to key business processes for order management and food safety across the food supply chain. Procurant Edge is a comprehensive, integrated solution for organizations struggling to make meaningful use of the increasing

4 Categories
Features-Ben.../Security | Uses/IoT | Uses/Supply Chain | Uses/Food and...

Reported Sep 28, 2019 9B73D4D6120EC4CA News 0 0

Albertsons Companies Partners With IBM Food Trust Network To Use Blockchain For Food Supply Chain Traceability.



Organization IBM
Author Albertsons Co
Author Freightwaves
Published Apr 11, 2019

Albertsons Companies, the second-largest grocer in the U.S., has announced that it is joining the IBM Food Trust network that runs on a blockchain framework, in an attempt to increase transparency and visibility into its supply chain. The IBM Food Trust network is a consortium that comprises more than 50 food brands from across the world. Their common interest is to trace food production from farm to the storefronts.

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Uses/Supply Chain X

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- Coins/Bitcoin 3,585
- Coins/Bitcoin Cash 90
- Coins/Cardano 6
- Coins/Dash 31
- Coins/EOS 71

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Reported Sep 28, 2019 5DC9544239661564 News 0 0

New MHI and Deloitte Report Finds Investment in Supply Chain Technologies will Increase Dramatically in 2019 as Hiring Qualified Workers Continues to be Biggest Challenge




Organization MHI
Author Mhi
Published Apr 10, 2019

MHI announces the release of the sixth in a series of MHI Annual Industry Reports developed in collaboration with Deloitte Consulting LLP. The 2019 MHI Annual Industry Report, titled "Elevating Supply Chain Digital Consciousness" provides new insights into trends and technologies that are having a dramatic business impact on supply chains and the people who run them. [ABSTRACT FROM PUBLISHER]

3 Categories

Reported Sep 28, 2019 E2CF97256C060929 News 0 0

Elemica Partners with Centrifuge to Enable Digital Finance via Blockchain Protocol.



Organization Elemica
Author Unknown
Published Apr 10, 2019

Elemica Partners with Centrifuge to Enable Digital Finance via Blockchain Protocol - Elemica

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Reported Sep 28, 2019 890D499D2116E13E News 1 0

New

Charley Macedo · Sep 29, 2019 ✕

Interesting use case for Supply Chain Verification using Blockchain and IOT technology.

Procurant Introduces IoT Edge Gateway for Food Industry

Organization Procurant

Author Procurant

Published Jul 17, 2019

Procurant, a Silicon Valley startup company led by food and technology industry veterans, today announced the release of ProcurantEdge®, an IoT (Internet of Things) gateway that links remote sensing, data collection and analysis from any type of sensor to key business processes for order management and food safety across the food supply chain. Procurant Edge is a comprehensive, integrated solution for organizations struggling to make meaningful use of the increasing

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Author Mhi

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Elemica Partners with Centrifuge to Enable Digital Finance via Blockchain Protocol.

Organization Elemica

Author Unknown

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Categories Area Category

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- Coins/Binance Coin 4
- Coins/Bitcoin 3,585
- Coins/Bitcoin Cash 90
- Coins/Cardano 6
- Coins/Dash 31
- Coins/EOS 71

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Procurant Introduces IoT Edge Gateway for Food Industry



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TeamViewer IoT | Download our Solution Brief | TeamViewer.com

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Talk to our IoT experts about the features and benefits of TeamViewer for manufacturing. Smart alarming. Plain tracking. Securely transfer data. Visualize the data. Secure communication. Predictive maintenance. Services: Smart Building, Smart Farming.

IoT Starter Kit · Remote Operations · Remote Alarming · Remote Assistance

Edge Gateways | Building Blocks for the IoT | High Performance

Ad www.logicsupply.com/Edge-Gateway

Designed to enable effective communication between devices, their operators and the cloud. Configure your ultra-reliable gateway for the IoT Edge - Now 4G capable! Built to Last.

Fanless Computer - from \$650.00 - Fanless & Ventless · More

IoT For Building Automation | Edge Server Solutions

Ad www.adestotech.com/

SmartServer IoT Is The First Truly Open Smart Gateway For Building Automation & Control.

Industrial Edge Report | Framework to define your edge

Ad www.stratus.com/Edge/eBook

Read the report results to see how your peers are rethinking operational architecture. IIoT.

Procurant Introduces IoT Edge Gateway for Food Industry ...

https://www.businesswire.com › news › home › Procurant-Introduces-IoT-...

Jul 17, 2019 - LOS GATOS, Calif.--(BUSINESS WIRE)--Procurant, a Silicon Valley startup company led by food and technology industry veterans, today announced the release of ProcurantEdge®, an IoT (Internet of Things) gateway that links remote sensing, data collection and analysis from any type ...

Procurant Introduces IoT Edge Gateway for Food Industry ...

https://www.marketwatch.com › press-release › procurant-introduces-iot-e-...

Jul 17, 2019 - Procurant, a Silicon Valley startup company led by food and technology industry

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businesswire.com/news/home/20190717005161/en/Procurant-Introduces-IoT-Edge-Gateway-Food-Industry



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Procurant Introduces IoT Edge Gateway for Food Industry

New solution extends order management platform to link remote sensor data directly to critical business processes.

July 17, 2019 11:00 AM Eastern Daylight Time

LOS GATOS, Calif.--(BUSINESS WIRE)--Procurant, a Silicon Valley startup company led by food and technology industry veterans, today announced the release of ProcurantEdge®, an IoT (Internet of Things) gateway that links remote sensing, data collection and analysis from any type of sensor to key business processes for order management and food safety across the food supply chain.

Procurant Edge is a comprehensive, integrated solution for organizations struggling to make meaningful use of the increasing amount of data generated by a growing number of IoT devices across their supply chain.

"Today's sensor-based IoT systems generate massive amounts of information, but cost-effectively managing that information and making use of it to drive business results has been challenging. ProcurantEdge solves that problem with an integrated approach that makes sensor data much more useful, particularly in the area of food safety"

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comprehensive view of their data.

In contrast, ProcurantEdge is a single, integrated system enabling the intelligent processing of data from many sensor types at the point of collection, with the ability to record critical data to blockchain or trigger exception reporting and threshold alerts. In addition, Procurant Edge seamlessly integrates with supply chain order management processes to enhance overall supply chain visibility and food safety.

ProcurantEdge is a full service IoT solution available as a subscription that includes:

PROCURANT

- **Headquarters:** Los Gatos, CA
- **Website:** www.procurant.com
- **CEO:** Eric Peters
- **Employees:** 50
- **Organization:** PRI

Release Summary

Procurant launches IoT edge gateway for food industry. Extends order management platform to link remote sensor data directly to critical processes.

[Tweets by @procurant](#)

#Hashtags

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- [#blockchain](#)
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- [#edgegateway](#)
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Contacts

Kevin Brooks

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In contrast, ProcurantEdge is a single, integrated system enabling the intelligent processing of data from many sensor types at the point of collection, with the ability to record critical data to blockchain of a ledger. Exception reporting and threshold alerts, in addition, ProcurantEdge seamlessly integrates with supply chain order management processes to enhance overall supply chain visibility and food safety.

ProcurantEdge is a full service IoT solution available as a subscription that includes:

- Onsite assessment by Procurant IoT experts
- Edge gateway device(s)
- Remote sensing devices
- Procurant cloud account for extended integrations, reporting and remote configuration
- Ability to store data in a blockchain

ProcurantEdge is part of a continuum of solutions from Procurant that leverage a single, global platform designed for the unique requirements of the food industry. All Procurant solutions benefit from the strengths of a shared infrastructure that includes:

- **Scalability** at consumer performance levels on all layers, from the user interface to business logic to storage.
- **Mobile** functionality as an integral part of the platform, with a focus on managing by exception.
- **Blockchain** optimized with a hybrid approach that flexibly interacts with multiple blockchain platforms.

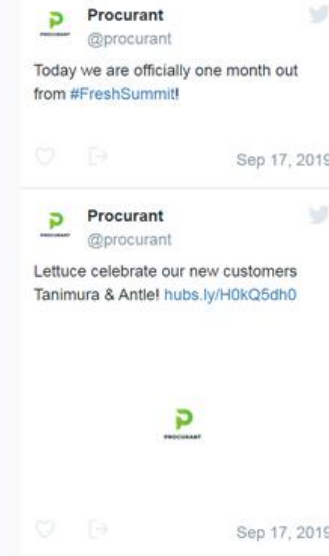
The result is a platform that helps farmers, producers, shippers, distributors and retailers in their strategic planning as well as their day-to-day supply chain processes.

About Procurant

Procurant is transforming the global food supply chain with advanced technology to reduce waste, increase visibility, improve food safety and digitize business at every stage from production to consumption. The company was founded by industry veterans with decades of experience delivering solutions to growers, shippers, distributors, retailers and foodservice operators. www.procurant.com

Contacts

Kevin Brooks
media@procurant.com



#Hashtags

#foodsafety #blockchain
#freshproduce #IoT
#edgegateway #supplychain

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Tanimura & Antle Selects Procurant [Learn More](#)



PROCURANT

Procurant is a global fresh food supply chain platform that brings together blockchain, IoT and mobile order management in a single integrated system. Our solutions ensure consistent, high-quality fresh food in every retail store, restaurant and home.

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Technology

Procurant's unique cloud platform and set of interconnected applications leveraging blockchain, IoT and mobile innovations delivers breakthrough savings, control and visibility across the fresh food supply chain.

ProcurantOne



ProcurantEdge



- Blockchain enabled for immutable and trusted record keeping
- IoT sensor technologies for real-time data collection
- Cloud-based solutions connecting a global food network
- Micro-service architecture for massive scalability and rapid deployment
- Complete mobile access for today's flexible workforce

[Click for more details on Procurant's innovative approach to technology](#)

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Blockchain

Blockchain -- the method by which data can be more securely and transparently shared and stored over the Internet -- has taken the world by storm in recent years. Mostly known as the enabler of new forms of currency such as Bitcoin, blockchain has applications far beyond crypto currency. This exciting distributed ledger technology is being built into the full breadth of features in Procurant software. Using the Hyperledger platform and supported by other no-SQL databases, Procurant provides the security and transparency of blockchain, while at the same time allowing options to share or not share important business information.

Procurant is the first blockchain industry-wide software that utilizes smart contracts to facilitate automated processing based on satisfying the rules of the contract. For example, automated payments can be initiated without any human involvement, once goods are received and accepted, within the specified terms.

And this is just the beginning.

How Procurant Uses Blockchain to Create Trust



One of the most powerful ways blockchain can impact the food supply chain is to reinforce trust across all parties involved in the production, distribution, sales and consumption of fresh food.

Procurant leverages the power of blockchain to:

- Maintain full transparency of goods from source to consumer.
- Enable a secure, immutable record of all business transactions.
- Allow complete privacy and control of data for all users.
- Capture food safety and quality transactions.
- Facilitate timely and accurate payments.

IoT

Like Blockchain, the "Internet of Things" (IoT) is a widely used term describing the proliferation of devices that wirelessly pass signals and data to each other, and often connect with web-based applications. Integrating directly with IoT devices gives Procurant access to masses of data about products in the food supply chain. Our IoT Gateway is used by a wide variety of devices to communicate data such as temperature, humidity, and location. This data provides a source for detailed analytics to identify trends and exceptions, in a way that can be translated into valuable information for critical decision-making.

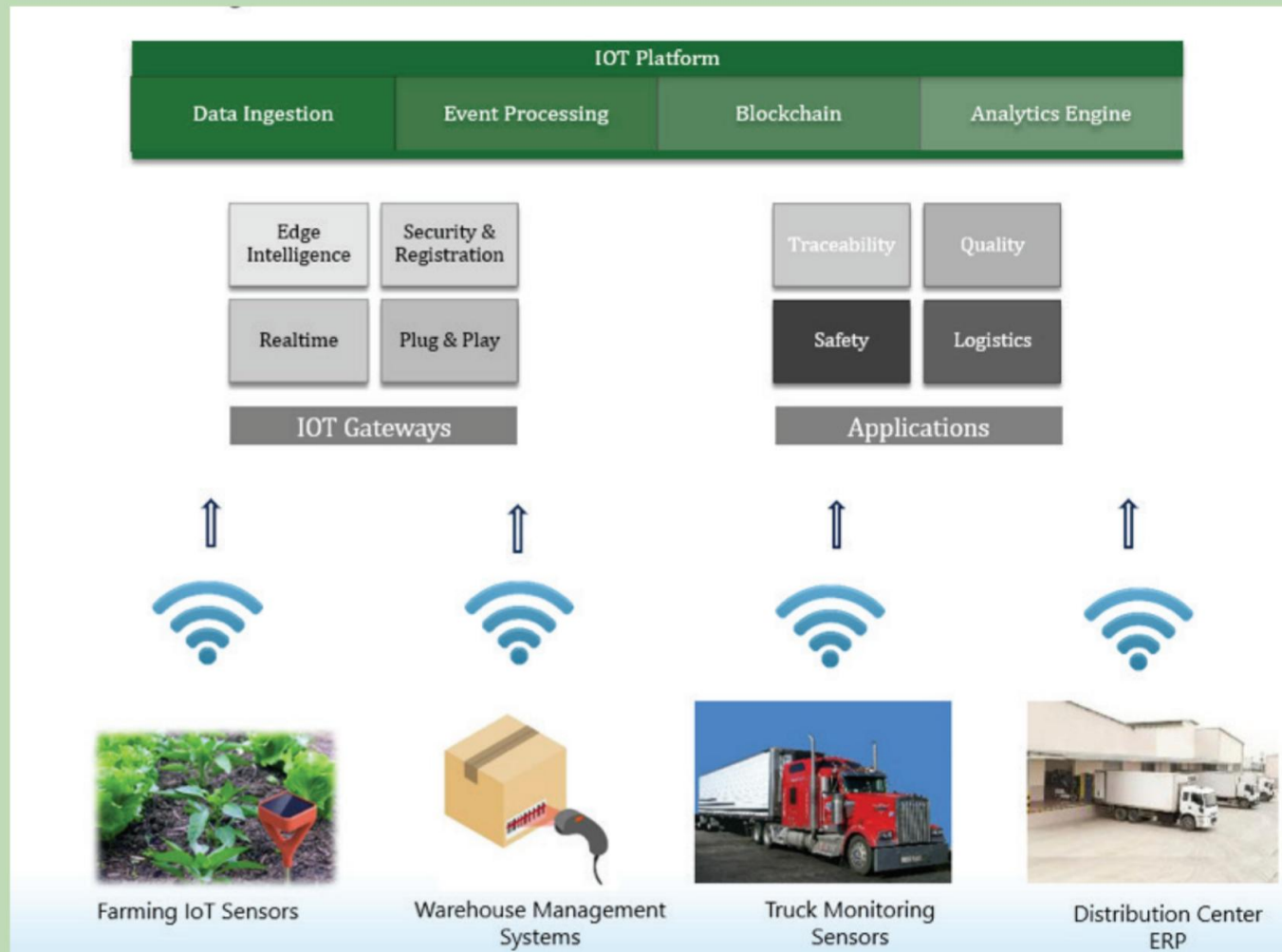
IoT provides the solution to automated data collection, as long as it's pragmatic. The design and architecture of the system must consider how to deal with a vast amount of data flowing inward, in real-time and with a variety of protocols and technologies.

How Procurant Uses IoT



Startup Discovery

How Procurant Uses IoT




Startup Discovery


The screenshot shows a web browser at procurant.com. The website has a green logo and a navigation menu with links for Home, Solutions, Newsroom, The Rant (Blog), About, and Contact Us. The main content area is dark blue and features a central graphic of a person climbing a staircase towards a star, with the word "Leadership" below it. Below this graphic are four circular portraits of team members, each with their name and title. The names are Kevin Brooks, Eric Peters, Bharath Kumar, and Ian Duffield. The titles are Chief Marketing Officer, Chief Executive Officer, Senior Vice President Engineering, and Vice President Professional Services, respectively. There are left and right arrow icons on either side of the portraits.


← → ↻ procurant.com


PROCURANT


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Leadership

←  **Kevin Brooks**
Chief Marketing Officer

 **Eric Peters**
Chief Executive Officer

 **Bharath Kumar**
Senior Vice President
Engineering

 **Ian Duffield**
Vice President Professional
Services →

Stablecoins & Tokens – Where’s the IP?

? **Block:**

8671758

11 Block Confirmations

? **Timestamp:**

3 mins ago (Oct-03-2019 09:53:25 PM +UTC)

? **From:**

0xd24400ae8bfebb18ca49be86258a3c749cf46853

(Gemini 1) 

? **To:**

Contract

0x6704ba24b8640bccee6bf2fd276a6a1b8edf4ade



? **Tokens Transferred:**

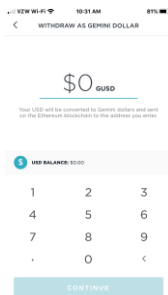
► From 0x3f45115cac2cfbd... To

0xd24400ae8bfebb... For 79.11 (\$79.34)  Gemini

dolla... (GUSD)

Use Case 2: Digital Payments with Stable Value Tokens

1. Dan withdraws Gemini Dollar (GUSD) from Gemini Exchange for Dollar



2. Dan verifies Gemini Dollar (GUSD) from etherscan.io using contract address for GUSD

[0x056Fd409E1d7A124BD7017459dFEa2F387b6d5C](https://etherscan.io/address/0x056Fd409E1d7A124BD7017459dFEa2F387b6d5C)

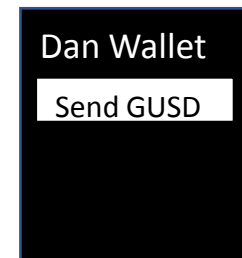
3. Gemini puts same amount of U.S. dollars in Audited Bank Account



4. Dan verifies U.S. Dollar reserves from Independent Accountants' Audit Report

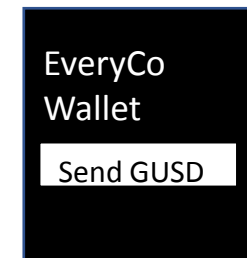


5. Dan buys Goods from Every Co website using GUSD as if it were USD



6. Every Co saves transaction fee and does not risk volatility commonly available with other cryptocurrencies

7. Every Co uses GUSD like USD with others or redeems from Gemini USD

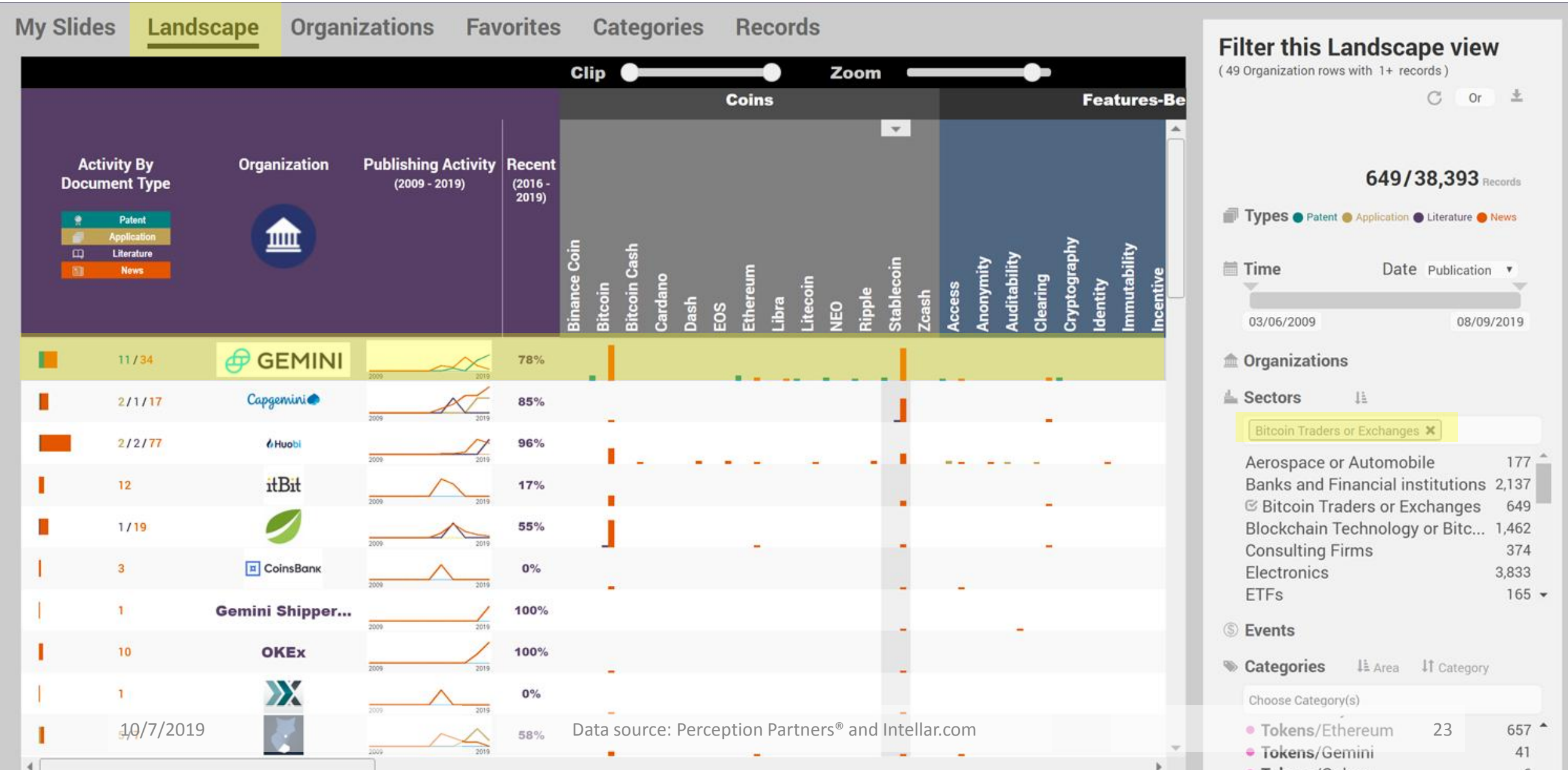


1 GUSD = \$ 1

Independent Accountants' Report

Gemini Dollar and Cash Balances
As of September 9, 2018

Stablecoins/Tokens IP/Tech Landscape



Stablecoins/Tokens Leader: Gemini

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7 tech areas | 34 categories
45 records | 2 types

US SEC
4 tech areas | 6 categories
8 records | 1 type

CBOE Hldg
5 tech areas | 9 categories
6 records | 1 type

itBit
4 tech areas | 7 categories
2 records | 1 type

Circle
4 tech areas | 6 categories
1 record | 1 type

Commonwealth Ban...
5 tech areas | 6 categories
1 record | 1 type

Create Bitcoin E.T.F.
1 tech area | 1 category
1 record | 1 type

JPMorgan Chase
5 tech areas | 6 categories
1 record | 1 type

Mt Gox
5 tech areas | 9 categories
1 record | 1 type

NY (St). Dept. of Fin...
4 tech areas | 6 categories
1 record | 1 type

Paxos
2 tech areas | 4 categories
1 record | 1 type

QUINE
4 tech areas | 6 categories
1 record | 1 type

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Gemini Trust ✕

Organization	Records
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IBM	151/353/19/5
Alibaba	7/542/
Microsoft	53/99/10/1
Mastercard	21/233/5/
Apple	101/113/3/
Intel	63/175/

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- Features-Benefits/Clearing 333
- Features-Benefits/Cryptogra... 1,246
- Features-Benefits/Identity 1,338
- Features-Benefits/Immutability 148
- Features-Benefits/Incentive 207

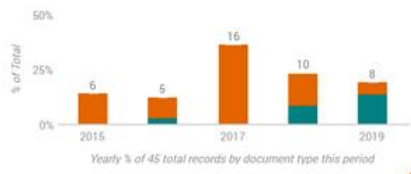
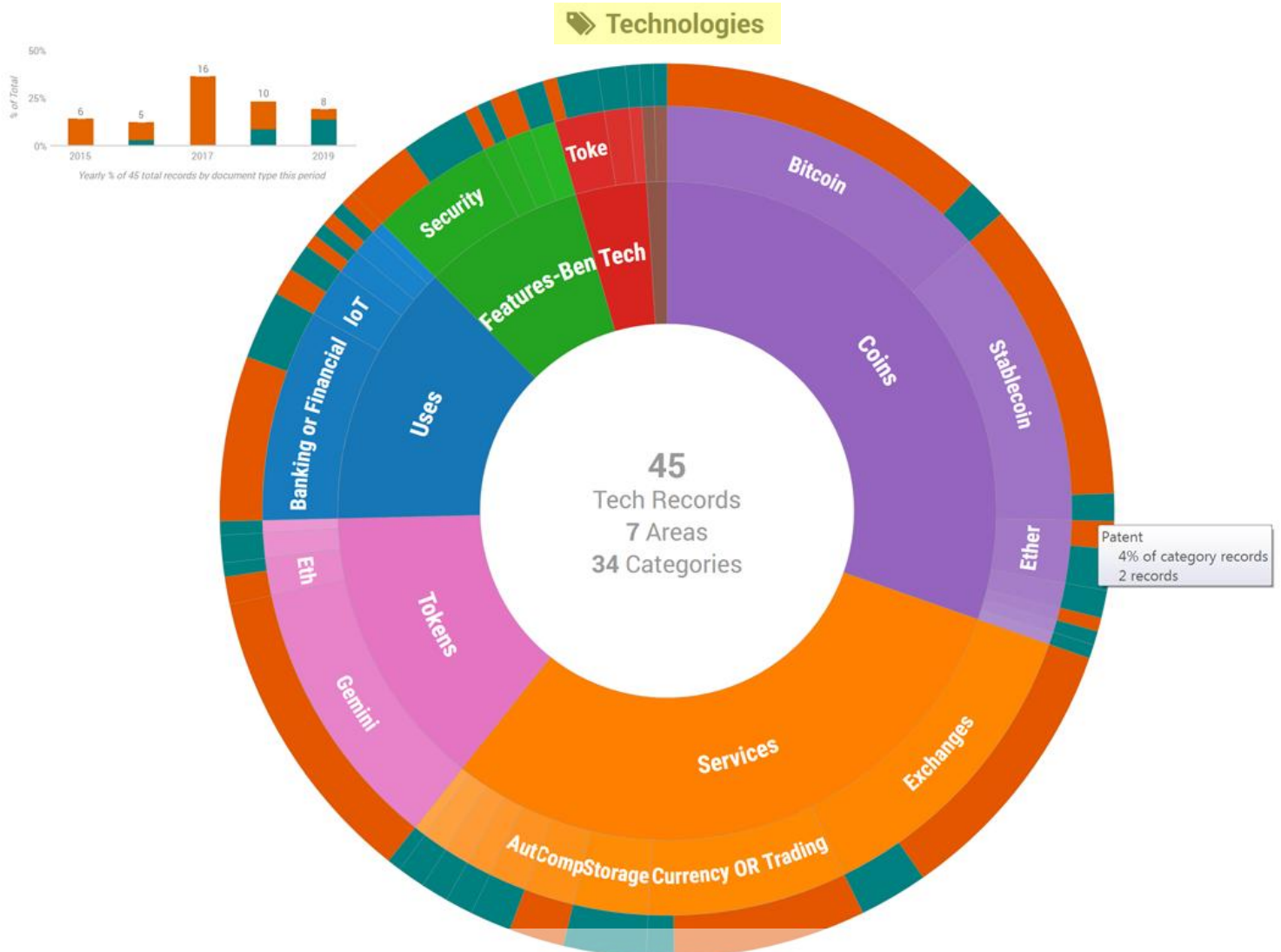
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Organizations Gemini Trust

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IBM	151/353/19/5
Alibaba	7/542/
Microsoft	53/99/10/1
Mastercard	21/233/5/
Apple	101/113/3/
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- Tokens/Ethereum 657
- Tokens/Gemini 41
- Tokens/Golem 6
- Tokens/Huobi 109
- Tokens/IOST 2
- Tokens/IOTA 29

People

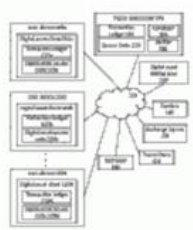
Gemini IP Position

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Reported Sep 30, 2019 US10373129B1 Patent 2

New

System, Method And Program Product For Generating And Utilizing Stable Value Digital Assets



Assignee Gemini Trust
 Inventor James Daniel William Hal...
 Published Aug 06, 2019
 Priority Jun 27, 2018

The present invention generally relates to a method, system and program product for generating a stable value digital asset tied to a blockchain.

- 13 Categories**
- Uses/Banking o...
 - Uses/loT
 - Coins/Bitcoin
 - Tech Elements/Token
 - Services/Exchanges
 - Services/Smart Con...
 - Coins/Ethereum
 - Coins/Stablecoin
 - Tokens/Ethereum
 - Types of Blo.../Forks
 - Types of Blo.../Sidechain
 - Coins/NEO
 - Tokens/Neo

Reported Sep 30, 2019 US10354325B1 Patent 0

New

Computer-Generated Graphical User Interface



Assignee Gemini Trust
 Inventor Skala Marcus
 Published Jul 16, 2019
 Priority Jun 28, 2013

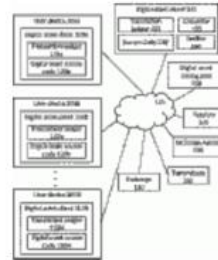
10/7/2019

Reported Sep 30, 2019 US10373158B1 Patent 2

New

- System User Sep 30, 2019 Hyper-accelerated grant period
- System User Sep 30, 2019 Better partner because of patent protection?

System, Method And Program Product For Modifying A Supply Of Stable Value Digital Asset Tokens



Assignee Gemini Trust
 Inventor James Daniel William Hal...
 Published Aug 06, 2019
 Priority Mar 05, 2019

The present invention generally relates to a method, system and program product for modifying a supply of stable value digital asset tokens tied to a blockchain.

- 10 Categories**
- Features-Ben.../Security
 - Services/Storage
 - Uses/loT
 - Tech Elements/Token
 - Features-Ben.../Cryptography
 - Services/Smart Con...
 - Coins/Ethereum
 - Coins/Stablecoin
 - Coins/NEO
 - Tokens/Neo

Reported Sep 30, 2019 US10325257B1 Patent 0

New

Systems And Methods For Storing Digital Math-Based Assets Using A Secure Portal



Data source: Perception Partners® and Intellar.com

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Apple	101/113/3/
Intel	63/175/

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Gemini's Hyper-Accelerated Patent

Google Patents



System, method and program product for modifying a supply of stable value digital asset tokens

Abstract

The present invention generally relates to a method, system and program product for modifying a supply of stable value digital asset tokens tied to a blockchain.

Images (115)



Classifications

G06Q20/3829 Payment protocols; Details thereof insuring higher security of transaction involving key management

Link to Open/Free Patent Source

10/7/2019

US10373158B1

United States

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Inventor: Daniel William Halley James, Cameron Howard Winklevoss, Tyler Howard Winklevoss, Brandon Arvanaghi, Eric Neiman Winer, Stephen Judkins, Alex Parkinson

Current Assignee : Winklevoss Ip LLC

Link to Deep/Paid Patent Source

Worldwide applications

2019 • US

Application US16/

2018-02-12 • Pri

2019-03-05 • App

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Blockchain Growth is in Every Industry

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Reported Sep 30, 2019 2B0494297D39B2CF News 1 0

Blockchain in the Global **Healthcare** Market (2013-2023): \$890.5M Opportunity Analysis by Application, End-user and Geography




Organization Unassigned
Author Unknown
Published Jul 31, 2019

1 Category

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Blockchain in **Insurance** Market 2019 Global Industry Size, Opportunities, Analysis, Growth Factors, Latest Innovations and Forecast 2024




Organization GRC Management
Author Unknown
Published Jul 09, 2019

4 Categories

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Aircraft MRO Software Market, 2025: Use of Blockchain Technology in MRO Software & Adoption of New-Gen Manufacturing Techniques




Organization Res & Markets
Author Unknown
Published Jun 25, 2019

1 Category

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Global Blockchain **IoT** Market Outlook to 2024: Projected to Exhibit a CAGR of 92.92%, Driven by the Growing Need for IoT Security



Organization Res & Markets
Author Unknown
Published Apr 24, 2019

4 Categories

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Blockchain in **Genomic** Data Management: Market Landscape and Competitive Insights, 2018-2030

10/7/2019

Organization Reportlinker
Author Unknown

Reported Sep 30, 2019 CEB5911130FA368D News 1 0

The global **automotive** blockchain market is anticipated to grow with 45.01% CAGR during the forecast period 2019-2027

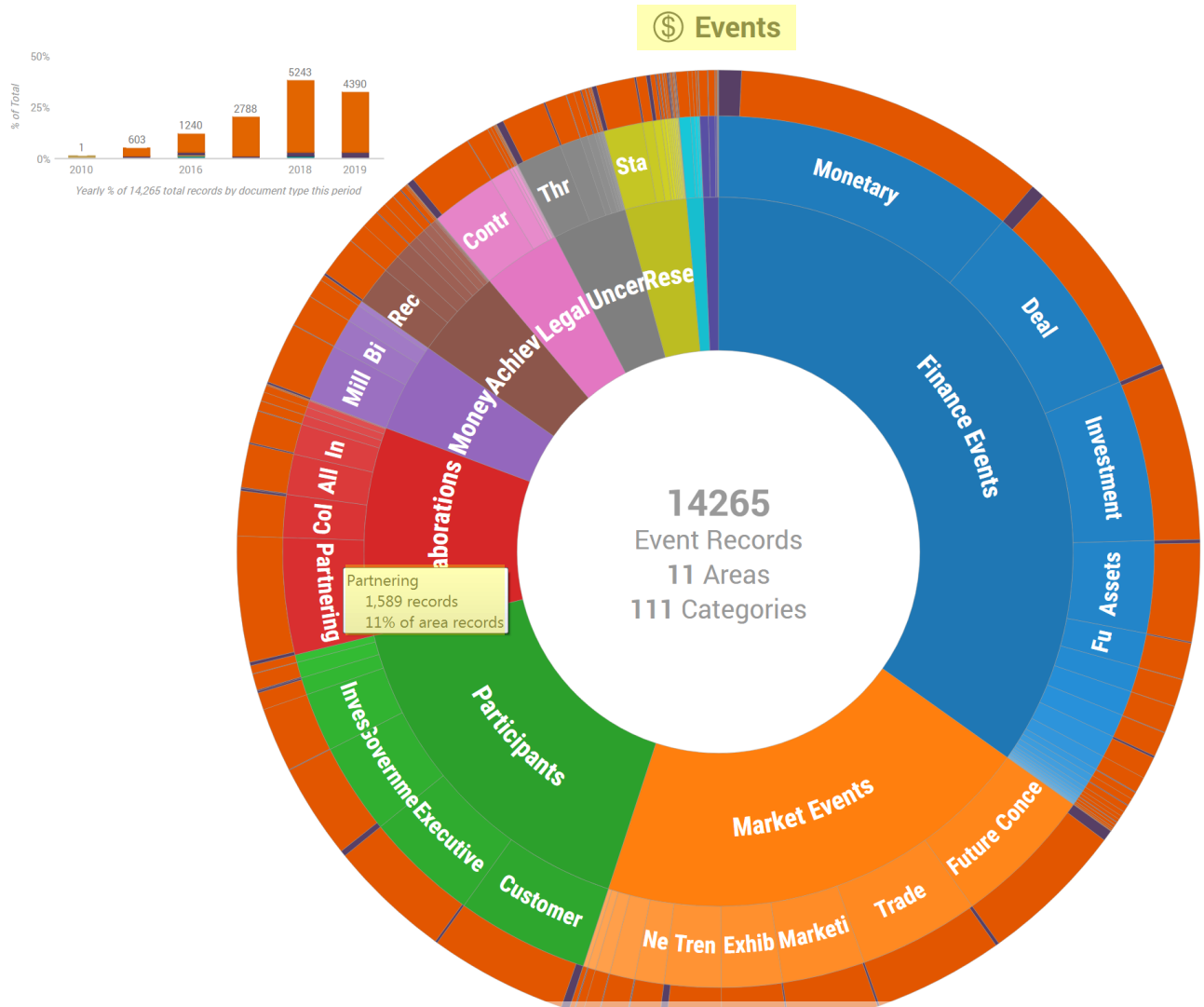


Organization ReportBuyer
Author Unknown

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Blockchain Events – Detectable, Actionable

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INTERCHANGE

Accelerating Value Creation

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